

TWENTY4SEVEN

ENTERTAINMENT EVERLASTING MAGAZINE

SPECIAL EDITION
ISSUE #6-
2012

DJs United
Conference
Edition

NUE BREED

Nick Carter Green. Driicky Graham.
Friday 4 Eva. LP Da Assassin.

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FOUNDER'S NOTE

Thank you all for participating in the DJs United Conference. This has been a vision of Lucky Smith for some time now. Lucky has envisioned the Midwest having a conference of its own at this magnitude for many years. In 2011 he brought together ten of the most influential DJ Coalitions to be a part of the first DJs United Conference. Education, Networking, Branding and of course new music were the focus and goals he had in mind for this event.

To have a music industry conference that was focused on the DJ and artist, no Big I's or Little You's, and would allow us to bring out the best of what the Midwest has to offer, was presented to me by Lucky last year. I was sold. I had to be a part of something that we believe can change how we do business together.

We appreciate ALL of the DJ Coalitions wanting to come together and support an event that gives us time to fellowship, network and best of all be introduced to what we are all passionate about... New Music and products. It has been a pleasure building this event with all of you. To listen to 20+ people on a weekly call and have respect and appreciation for each other shows the DJs are willing to come together and support each other, a conference, our sponsors and artists. We thank ALL of YOU. We started with 10 Coalitions and today we have 18 named coalitions participating and over 25 DJs coalitions represented by participating DJs.

This conference could not have happened without our sponsors. Companies took a chance on a new event, concept, and business. We look to have you back next year and most of all thank you for supporting DJs United Conference and the coalitions.

We look forward to seeing all of you in April of 2013, right back here in Indianapolis, IN.

Janie Jennings
Lucky



MAKIN'
NOISE

NICK CARTER GREEN

Whats up NCG? Let everyone know who you are and what you do?

Wassup everyone and Twenty4Seven. I'm Nick Carter Green and I'm a hip hop artist out of Chicago, Illinois.

Why did you choose to use your government name as opposed to some rap moniker?

I didn't feel like I had to create a new character so to speak in order to be an artist. I wanted to be as real as possible and show who I was. My name is both a combination of my mom and my dad's name and I wanted people to know where I came from.

Talk about the Chi Town influence on the last 8 years of hip hop as a whole as well as how it influenced you personally.

Chicago has really showed that we have true musical geniuses and legends being created here. Kanye, Lupe, Common, Twista, to name a few. It's showed that everything Chicago does is classic and that has definitely influenced me. They all sort of pioneered something in their own way. It's given me the drive and a sense of pride as an up and coming artist.

Having some predecessors such as a Kanye West, Twista and many others, do you feel pressure representing your city?

Absolutely not because I feel I offer the same genius that was brought before me. Pressure only comes when you are scared that something might not happen, I don't feel that I won't be a success and join those in the ranks.

Your video "Ghost" recently aired on MTVU, explain how that felt to our readers.

Amazing. It's one thing to record your own songs and have them played for your family and friends. It's a completely different experience when you have hundreds or thousands of people hear your music. Getting on MTVU gave me further validation that I'm on the right track.

You seem to pour your heart out in your music and your video, how important is it to give

that visual as a high point in your overall presentation of yourself to the consumers?

It's dire that I give my heart with everything. Hip hop is known as one of those musical genres that is as real as it gets. If you're not true to your art, no one is going to believe you, so if I don't give my heart, then no one will appreciate what I do. It won't resonate the way that I want it to.

What are you doing as an artist to stand out in this saturated market of underground emcees?

Basically giving a little bit of everything. I don't want to become predictable, so I tap into many several different things when it comes to music. Predictability can be the death of an artist so I want to continue to evolve.

What is your overall goal in the industry?

Honestly, my overall goal is to be omnipotent. I don't want to set a new standard; I want to set a new precedent. So many have come before me, paved the way, and allowed for doors to open. When someone opens a door for you or awards you an opportunity, I think it's your responsibility to take it as far as you can go with it.

What projects, artists, are you currently working with?

I'm currently promoting my mixtape XIX, which is available for download on my website www.NickCarterGreen.com. I just released a mixtape with other prominent artists called "I got next" and hopefully in the near future I can work with one of my favorite artists "Lupe Fiasco" on a collab.

Where can we find you online?

My main website is www.NickCarterGreen.com, but you can also check me at www.XCI-entertainment.tumblr.com for the updates as well. Or my label's website www.zumarecords.com. If you want to catch me on Facebook, Twitter, or YouTube, I'm always @NickCarterGreen.



E-1 RECORDS PRESENTS

DRIICKY GRAHAM
& FRIDAY 4 EVA



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Born in the notorious South Side of Chicago, where a community is decreed & plagued with gang violence as it was & still pretty much is today a "dog eat, dog world," if you were man trying to get that bread in your life, Breadlife! LP Da Assassin, the man, the CEO, the artist, the assassin, knows what it takes to hit his mark, bulls-eye! With a steady hand, LP calculates his precision with relentless practice; and as the saying goes, "proper preparation prevents a piss poor performance"; no room for error, and no second chances for a final shot to execution.

Without a struggle, there can be no progress, and a man cannot remake himself without suffering. Every problem has a gift for you in its hands, and reflection can come in an unannounced way that will humble most anyone living to get that bread!

The Single "About Mine" is LP Da Assassin 1st. LP after his surgery in 2011. The record is a mere reflection within self that focuses on being about yours, self, & life after you have done so much for others while living. About mine is just what it say, "ABOUT MINE... BREAD + LIFE!" You don't work to get that bread, then you won't have money to buy loafs of bread to feed the needy. "About Mine" has been gaining momentum across the county and has been featured on multiple mixtapes in a short time since its release!

Stay tuned as LP preps his 2nd. Single "Breaking Point," a sure fire song for fans to reflect upon, as the record takes upon that realistic approach dealing with the hardships that could come from a relationship. Breaking Point, brings you to that point where your done, fed up, and your at the point where you just want to live & let it all go.



LP da Assassin



LP da Assassin



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SCHEDULE OF EVENTS

Friday – April 20, 2012

Registration-Sponsored by Platinum League Hip Hop Trading Cards

Pre-function area

10am-7pm

Music Business Panels:

Winner's Ballroom

12pm-5:30pm

12pm – 1:15 pm – Music Business 101

Karol Russell – Russell Firm, Daryl Jones – Law offices of Daryl D. Jones, P.C., Janie Jennings – Industry Works/DJs United Conf., X- Nu-Blood/Fontana

Moderator – Sid Johnson – M.E.C.A.P.

1:30pm – 2:30pm Understanding the foundation of this business...Publishing

Sid Johnson – M.E.C.A.P., Dorian Washington – Gracey Music Group, MilTickit – Artist/Producer Bad Boy Ent.

Moderator – Karol Russell – Russell Firm

2:45pm – 3:45 pm Element of the Digital World

Shaleea Johnson – SQ Frim, DJ Dimepiece – WGCI Chicago, Gazelle – E1, Dre – Hitz Digital Ent Global., Wes Phillis – Selecto Hits

Moderator – Jamila Wilkerson – H.Y.P.E. Magazine

4:00 – 5:15pm What is the Real meaning of "Manager" in today's business?

India Graves – Mizzay Ent (Waka Flaka, French Montana...), Amir Boyd – Grand Hustle/Epic, Dollar Bill – Mya, Papa Reu – DMG, Marsha Gree-Cann – Rampage – King of The World Management, and special Guest...

Moderator – Saint James

E1's - Dricky Graham Meet and Greet

Trophy Room C&D

5:30pm- 6:00pm

ROYAL BLUNTS/M.E.C.A.P. MUSIC / RAPID CDS

Winners Ballroom

7pm – 8pm

Welcome to Indy: Presented by E-1, WHHH and Wreck 1 – Dricky Graham, Friday 4 Eva, Eneria, MilTickit Hosted by Fonzworth Beniley

Attendees must be in the club by 11pm for free entrance

Cloud 9

5150 W 38th St. Indianapolis, IN 46254

10pm-3am

DJ Hospitality Suite - Sponsored by DJ A&R

DJ Lounge

2pm – 4am

Saturday – April 21, 2012

Registration-Sponsored by Platinum League Hip Hop Trading Cards

Pre-function area

10am-7pm

Music Business Panels:

Radisson – Winners Circle

11am-4pm

11am – 12:30 pm - More than an artist... An Entrepreneur.

Rampage, Papa Reu, Luney Tunez, Gazelle, G. Fresh

Moderator: Amir Boyd – Grand Hustle/Epic

12:45 pm – 2:15 pm Men and Women in the Biz... We CAN work together as professionals

Karol Russell – Russell Law, Judy Jones – J.Jones Ent., India Graves – Mizzay Ent, Adorable P – Sniper Squad DJs DJ Lomax – Drum Squad DJs, Dorian Washington – Gracie Music Ent, Amir Boyd – Grand Hustle/Epic, Bigg Heff – OHHA/Nerve DJs

Moderators: Janie Jennings and Issac "Lucky" Smith – DJs United

2:30pm – 4:00 pm Where do we go from here... The relationship between the artists and the DJ

Blok Club, Conglomerate, Crowd Rocka, Derty, Drum Squad, Heatspinners, Hitmenn Midwest, Hub City, KYMP Kamp, Nerve, O-State, Slip and Slide, Sniper Squad, TrakCbang, and XSquad. (Heads of Coalitions)

Nerve DJs Showcase

Winners Ballroom

5pm – 7pm

#DJs United – The Showcase – Sponsored by Selecto Hits, Tweet My Song, MP3Waxx, Russell Law, H.Y.P.E. Magazine, Eye-See Media, Industry Works, Jus Promotions, Midwest Mixtapes, and Brightwood Ent.

Winners Ballroom

8pm-10am

#DISUNITED – Saturday Night Blow out – Hurricane Chris, Papa Reu, Nue Breed

Don Vectors

3962 George Town Road

Indianapolis, IN 46254

11pm-3am

DJ Hospitality Suite - Sponsored by DJ A&R

DJ Lounge

2pm – 4am

Sunday – April 22, 2012

Registration-Sponsored by Platinum League Hip Hop Trading Cards

Pre-function area

10am-2pm

#DJsUnitedConference Sponsor Thank you (Invite Only)

Trophy Room C&D

10am-11am

DigiWaxx Presents The DJ Brunch featuring Shawnna and Special Guests

Winners Ballroom

12pm-2pm

DJs Battle

Winners Ballroom

2pm-3pm

#DISUNITED-Farewell To Naptown All-Star Jam – Lil Nut, Dro Man, Jim E Mac, T-Eazy, & More- Sponsored By Twenty4seven Magazine & Royal Blunts

Don Vectors

3962 Georgetown Rd

Indianapolis, IN 46254

10pm – 3am





NUE BREED

Nue Breed! For the people who aren't aware, Who is Nue Breed and where are you from?
Nue Breed is me & I am him! j/k, I'm Benjamin Farr and I'm straight out of Indianapolis, IN, born and raised. I chose the name "Nue Breed" because I felt it was time for someone "Nue" to be heard and seen. I feel like I'm the new breed of the newer artists that are coming out and I spelled new "Nue" because both my music and myself are different.

You've been making a lot of noise lately. What are you working on currently?
Fasho! Basically, I have a project dropping this summer called "Ova Flo Muzik". It's the 3rd project to come out since 2008! I had to re-vamp and renew my juice, and out came "Ova Flo Muzik"! It's all original material and highly anticipated!

"Break Me Down" is my first single. It's very personal and all types of people can relate to it's message. It is uplifting, yet still is a party song. The video is directed by Kassim Norris "Kyoshi Art". He really brought the song to life.

Your music is real diverse. Why is that?
I'm straight out of the box, point blank period. My sound is a mixture of Hip-Hop, R&B, Funk, and Pop tossed into a blender and turned up high. I feel that music affects everybody in a different way, so I bring a diverse sound to reach everybody no matter the race, age, or gender.

Who are some people you have been working with on your projects?
I work heavily with my squad/fam IMG (Ingreedyantz Muzik Group). That's Ranch \$0\$ aka. \$0\$ Dougie, Bubby B. and myself, \$0\$ produces & raps & Bubby B produces & sings. We all come together and do placements as well so if you need beats and hooks or your whole song crafted contact us. I also work with J. French, a buddy I came up in school with and really as far as artists go I work with too many to name. I try to spread the love all over.

Other than music, what else can we expect to see you involved with?
Be expecting to see me at a theatre near you. I'm talking big screen movies, my own sitcom, etc. I'm off the chain with it. Be looking for me doing some modeling also. I have the total package. A restaurant is on my list as well. Shout out to "DJ's Pizza" out west on Harding in Indianapolis. My partner, Black inspires me as a business man.

If you had one thing you would tell people about yourself they might not know what would it be?
I can cook! I went to school for Culinary Arts, so quiet as kept ya boy is nice in da kitchen!

If anybody wants to contact you, how do they go about it?
They can contact me a few ways. My Twitter is @nuebreedmuzik, my website is www.nuebreedmuzik.com, and my email is nuebreed@gmail.com.



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@MVC MONTVNV_PGOB
@kenmccoypress
@kenmccoy
@djboutil
@djtrirat
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@djsstretch414
@djbuterb
@djgoldenchildv
@djrocknrenzo

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@PR4HEATSPINNER
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@DJIPANIC
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@TAYLRMAYD
@DJDTROT
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@djkristyle
@sirlos.holmes
@djsinamin
@playboimix
@deejayraydar
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@entitidydjo
@chillyc
@djsunupjones
@djrobstacks
@djsadstil
@djeeidmik
@tjerrystepes
@djap77
@djcaptain
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@djdaddyj
@djminimex
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@SNEPROMO
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@DJJEASZ
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@DJStanTheMan
@DJSwiftOfCol
@DJTrick
@DJ_Tyme
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@DJMagicMike2011
@DJBanga414

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@djmrking
@djestarosa
@djrl87
@TAGFRESH
@ItsDJFreez
@djbrooklyn
@djcamouflage
@Djde2ce
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