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ENTERTAINMENT EVERLASTING MAGAZINE

SPECIAL EDITION
ISSUE #3
2011

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TWENTY4SEVEN

ENTERTAINMENT EVERLASTING MAGAZINE

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What's the name of your company?

Ram Z Beats and 31 South Entertainment, which is a big umbrella company for four different companies. We form one major entity that does big events together.

How did you get started in this business and how long have you been a producer?

My mentor; Uncle Chuck D. He taught me how to play and showed me the ropes. From there, I just ran with it. I started producing when I was 18 or 19 so around 10 years.

What inspires you to produce your projects?

It's based on my mood and the type of music I listen to. I listen to a lot of different music which is why I have a "rock side" to me.

Describe your signature track and in 5 words or less, how would you describe your music?

Down South grimy and bass music. But I can do it all. "Unique and up to par."

Do you mind listing some artists who have produced for?

Freezy, Concrete Beats, Hollywood, Shadow, Hustle Hard, Radamez, Shanna B, Dolo, AS1, Super Bowl Bound, Jason Bain, A.B. and Beats for Days.

Is there someone you would like to work with? Who are your top 5 producers in the game?

Around the city: Hostile, and Hard Head, and as far as other producers: Design, Flash Gordon, Nutty, and all the industry cats that influenced me. Top 5 would be Dre, Blaze, Storch, Vibe, Johnny Juliaiono and Eminem.

Besides producing, what else are you involved in?

I rap (8 years in) and DJ as well as blend mix tapes and industry mix tapes.

Musically speaking, where do you see yourself in 5 years?

Hopefully heavy in the industry with songs on the radio, producing for big name artists and if there's a scene here, I'll be in the forefront with them as well.

If someone wanted to contact you how could they reach you?

317-989-7336, Ramzbeats@yahoo.com, soundclick/ramzbeats, & reverbnation/ramzbeats

Any last words?

Shouts out to everybody I mess with: GK from Killa Beats, Banger City, Upper Cutz Barber 5351 S. Madison, Concrete Beats, Hustle Hard, the city and those living this hustle like me.



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*MODEL CREDIT: TORI SKAGGS

4 FOR
THE PRICE OF 1



ACTOR, MODEL, DANCER & RADIO PERSONALITY

LUSCIOUS

Is your name something you live up to? Why did you choose it?

The ladies gave me the name. I started out as "Luscious T", and then became "The Luscious Man". But now I'm known as "Luscious", like I've been over the years.

There are a lot of professions today. Why a dancer?

I came upon dancing by mistake while working as a security guard at a Value City store. A lot of the girls I worked with went to the shows and they would discuss and bring pictures to work. While ear hustling I heard the girls talking about it, so I gave my opinion and one of the girls said I had a nice body and should give it a try.

How do you feel being around a lot of women at one time?

It has its pros and cons. Some women gravitate to me for it, while others stray away because of it.

What makes you stand out as a dancer?

Coming from the streets of Cleveland; where I had it rough, I had to hustle and fight for every little thing. So I took that same attitude with dancing. I go hard like "There's no tomorrow". This is a business for me and I don't have time for games. I go get it and others wait on it. They have this sense of "entitlement" that I don't understand. I take chances and risks in order to get ahead, not the easy way out.

Do you mind sharing your wildest experience?

A true player never kisses and tells! Let's just say I work hard and play harder!

Do you have a favorite experience?

Having the chance to meet Tyler Perry and getting my first speaking role on 'House of Payne'!

Have any of your admirers ever climaxed from your sensual moves?

I don't know about climax, but women have fainted and cried tears of joy!

Where do you usually perform?

I've pretty much performed in every major market in the U.S., as well as the overseas, in the Caribbean, the Bahamas, Jamaica, Italy and so on.

Tell us about the show coming up in Indianapolis?

Well it's been a long time since I have been in Indianapolis but I received several emails asking me to come back. People were saying the other shows were pretty bad and somewhat raunchy.

What should the ladies expect?

Professionalism first off. I pride myself on giving you nothing, but the best in male exotic entertainment. Some new and familiar faces for some good, clean fun. So get YOUR TICKETS EARLY LADIES and GET READY for SUNDAY, MAY 8, 2011!!

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THE CORE DJ'S

GORILLA IN THE MIST LO LIFE

Who is Lo Life

I am Lo Life, [A.K.A.] "Mr. Indianapolis, IN". Westside Haughville in the building.

Even though you're an artist with experience, has it been hard getting people to notice you?
Very hard but when you're dedicated and do what must be done, people will eventually hear the noise you make. In other words, be an animal.

People seem to think being from "NapTown" gives you less of a chance to make it. What's your plan to overcome this stereotype?
Just grind. I will grind until I get where I need to be.

I'm sure you have plenty of highlights but is there one that stands out to you?
The performance at Market Square Arena for the Juvenile court.

What are you bringing to the industry?
I bring a different energy, style as well as originality.

What is your opinion on today's music?
I think the music is shit and needs my help. That's what I'm here for, to bring it back to what's real. And in my opinion, The Dawg Life started it all. They're the kings of it.

Name a song you've made that people recognize.
Shake'm (Hoes Shake Dat Ass)

Are there any artists who have helped with your career?
G Stak, Kristyle, Keylo G, Jim E Mac and AK.

Tell us about your project.
Silverbacks and Loud Packs. That says it all, straight concrete music.

What is the name of your single?
It's called "Super Cool"; some real underground music.

Who is this project more catered for?
Everybody and everything. Animals, kids, grandparents, mommas, ladies and real niggas but I'm from the streets so I do it for that.

What does the future hold for you?
Millions, the money binds. I have to get to the money.

How can your fans get in contact with you?
Lolife317@yahoo.com, www.facebook.com/Lolife, and www.myspace.com/Lolife

Any last words?

"Let's get this money Nap. Shout outs to Lucky and Twenty4Seven Magazine. It's going down. R.I.P. Steve "Face" Martin. UAW Records still in full affect. Imma hold it down. Warmen Ave. in the building."



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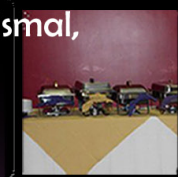
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