

TWENTY4SEVEN

ENTERTAINMENT EVERLASTING

MAGAZINE

ISSUE #15
2012

B-EAZY DA KING

Kevin Pistol. WuLords. BC. Slim 400.
DJ's United Conference Recap

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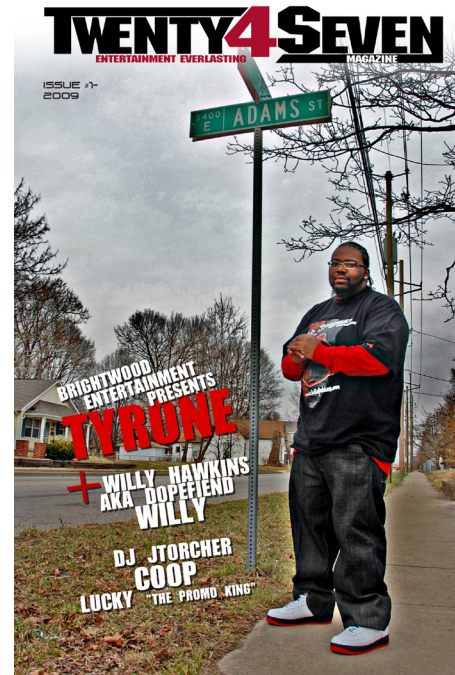
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Whew! Another one down, infinity to go. Twenty4Seven Magazine started with 2 people back in the winter of 2009. We've come a long way and have experienced both success and failure as we've worked to get this product going. The photo above is of our very first issue and everytime I see it, it reminds me of a time where people said we wouldn't, shouldn't, and couldn't make this happen. Well, its 2012 and we're still going, strong.

There will be quite a few changes that will take place over here from the website, to the design of the magazine, all the way down to the staff in the very near future. We're looking to make a huge impact out here so we are doing everything necessary to pull that off. I think you guys will enjoy what we're working on. Feedback is greatly appreciated so feel free to contact us about anything. Contact info is over there. >>

A few weeks back, I went into one of the local chicken joints here in Indianapolis with copies of Twenty4Seven Magazine. I left a few on a counter and went back to my car to wait until my order was finished. A couple walked in and when I got back inside, they had a copy each. I said nothing to them and just watched and observed, looking for honest feedback. They were actually **READING** through the magazine and commenting on it's content back and fourth and the guy even went to iTunes and played Mil Tickt's (May's Cover Story) "Everybody Kno Me" single. We didn't interact at all and the last thing I heard while walking out was "This is a cool magazine". I've promoted to lot of people but I've never seen anyone actually **READ** our product in person. Most just skim and look at the photos. I forgot to mention that couple was white. I sincerely hope race wasn't a factor in their interaction with iTunes and the fact that they **READ** and were actually interested in checking out something they may or may not have not seen before. To that couple, in the event that you come across this issue, we appreciate you.

Tyrone Davis

We want to hear what you have to say. Also, Be sure you check out our website at www.twenty4sevenmagazine.com and subscribe for email updates.

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WULORDS "KNOWLEDGE OVER NONSENSE"

BY KRYSTAL LUSTER

Most, if not all upcoming music artists, always TALK about being or bringing something different to the industry when in fact they only give the people what they've already seen and heard. Today's "new" just isn't. In the early days music was exciting. Why? Because it was NEW and people were just breaking through music's many levels. Now its as if all those levels are mastered and "the art of music" is nothing more than similar tunes with simple catch phrases.

However, despite this plunder, real music and artist a like DO exist and are working their way into the crowded spotlight. The WuLords (Witty Unpredictable Lyrical Obedience Respect Da Swords) are of the few making huge leaps towards success and awareness. Their goal; better yet their plan of attack, is "putting the lyrical content back into lyrical content" through 13 album releases in a year's time. Yes you read right, 3 of the 13 are available (cdbaby.com/Artist/WuLords) and are being played but more importantly, recognized by big name Hip Hop legends. The Wu Tang Clan in particular, support this movement of incorporating Sun Tzu's 'Art of

War' into music's wide range of sound and lyrical flexibility.

The WuLords (Z1, D.I.G.I., Lord Elite) are 1 of 3 dimensions. As "Messengers", their task is to "send the message to the masses" and "bridge the gap between the WuLords and the listeners". With so much energy and passion pumping from this group of young men, we are sure to be amazed and reminded of why Hip Hop is still the most influential recorded genre to date and why it still holds value to our musical hearts. Don't allow age or place of origin take away from the D.I.G.I., Lord Elite or Z1's undeniable talent. The 3 are proving how far dedication, patience and acceptance of things outside the box can take you beyond your wildest dreams.

To read their interview, log on to www.twenty4sevenmagazine.com.



TWEET DAT!

@bazooka_Jroe How do you have so many bitches?! @hughhefner
@hughhefner @bazooka_Jroe I have a lot of girlfriends because I don't call them bitches, Jroe. A little respect will take you a long way.

@Dayvon_CWO #ThingsBetterThanLil-WaynesPushaTDiss Amare staudimires hangtime

@MasterPMiller The game is digital!! You need not be concerned about a budget, rather be concerned about being creative in ur marketing

@boonepickens The first billion is a helluva lot harder RT @Drake The first million is the hardest.
@Drake @boonepickens just stunted on me heavy.

@lil duval They been saying we living in the last dayz for centuries. Let my grandma tell it Jesus would've been here in 1993

@persdevquotes Don't wait. The time will never be just right.- Napoleon Hill

@Chyna Diamond I WOULD BE LYING IF I SAY US YELLOW BITCHES AINT EVIL..SMH I GUESS THATS WHY ALL THE DARKSKIN HOES GAVE ME PROBLEMS GROWIN UP LOL

@JayGoldz I was bout to start censoring my tweets n shit but that lasted 2 hours... Fuck yall muthafuckas

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CONTRARY TO POPULAR BELIEF...

UNFORTUNATELY, WE LIVE IN A WORLD WHERE "MAJORITY RULES". THIS SPOT IS FOR THOSE WHO DON'T AGREE WITH WHAT SOCIETY TELLS THEM AND AREN'T AFRAID TO GO AGAINST THE GRAIN. ALL SUBMISSIONS FROM THE INNOCENT, GUILTY, AND DOWN RIGHT IGNORANT WILL NOT BE ANONYMOUS SO BRACE YOURSELVES. IT COULD, AND PROBABLY WILL GET UGLY.

1. tha truth don't set you free, lockpicks do. The truth just lets you see tha cage.- @Geenyus3
2. if you believe in your craft, you will invest in it.- @Wonda-Boi_Musik
3. "YOLO" is not an excuse to do dumb s*t.- @Brightwoodent
4. Most black males have not been to jail.- @DaPromoKing
5. Lebron James isn't going bald. He has a temp fade on the top of his head.- @HollaFashions301
6. there is a difference between black people and "niggas"- @stopbeefinradio
7. Ludacris the coldest rapper.- @JTorcher
8. beside me is an unlimited sturdy supply of blessings.- @Famejuice513
9. gas is going down to \$2.00.- @317black
10. Nicki Minaj wasn't the first to come up with the "Barbie" look.- @Taylor_Simonee

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SUBMIT MATERIAL FOR THE "CONTRARY TO POPULAR BELIEF..." SECTION TO TWENTY4SEVENMAGAZINE@GMAIL.COM

BATMAN!!!!

THEY USED TO CALL ME CRAZY JOE.....



B-Eazy Da King "COUNTIN' MY MONEY"

B-Eazy Da King is the new face of Hip Hop and is ready to take the rap industry to new heights. Not afraid to test limits, B-Eazy is mastering the art of infusion; introducing music enthusiasts to an inimitable sound, while maintaining the true essence of rap music.

Born as Marlon Lamar Burris on June 8, 1988 in East St. Louis, IL, B-Eazy was introduced to a melting pot of tunes at an early age. Born into a musical family with a father as a drummer and an older brother who sings, music flowed through his veins upon arrival. Under his father's guidance, B-Eazy took an early interest to many genres of music from old school R&B and Jazz to Country music. However, by the age of 6, his ear for music leaned more towards rap and he realized his true passion was in Hip Hop.

During his attendance of East St. Louis high school, B-Eazy continued to develop his rhyming skills as a hobby. He kept his true talent hidden as his immediate focus was not on his long-term career but his short-term on the streets. Even so, in 2003 when his father went to prison, B-Eazy soon realized his potential and shifted his focus on music solely - learning how to maximize on the relationships he made. In the streets,

B-Eazy met other Hip Hop heads such as producers, other rappers and even came across fully equipped unused. He began mastering his craft and taking advantage of the connections he gained, eventually becoming good friends and valuable partners over time.

In 2006, B-Eazy went on to attend Southwestern Illinois College to study Art. A man of

many hats, B-Eazy also had a natural talent for drawing. With his world shifting daily and his mind constantly on music instead of in the books, B-Eazy decided to move full force with his rap career and a year later he signed to 365 Music Group.

Similar to his influencers such as Cash Money and Roc-A-Fella Records, B-Eazy has never been one to follow a lane but instead create his own. He started P.M.E. (Porsche Movement Enterprize) in 2009. Constantly focused on taking his talent to the next level, B-Eazy's current mixtape "KINGSHIT" is buzzing throughout the streets of Illinois and his next highly anticipated mixtape, "ILLEGAL" is set to release in Summer 2012 - debuting with the first single "Countin' My Money." "ILLEGAL" will showcase B-Eazy's growth as a lyricist, painting vibrant pictures of street culture while appealing to a wide array of urban ears - raising the bar for the entire Midwest.

With a current roster of 3 under P.M.E such as T-Real, B-Eazy is not only developing his career but jump-starting others simultaneously. B-Eazy is beyond just another rap artist; he is building a brand all his own within the Hip Hop community.

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Twitter: @EazyStayHigh
Facebook: B-Eazy Da King
Instagram: @king_b_eazy

B-Eazy Da King's single "Countin My Money" is available on itunes.



Cavel is a former Marine who is a full time college student and also an aspiring actress, having been a socialite extra in the television series, "The Game", as well as 2 other short films. Born in Trinidad, Cavel has been around the world, having lived in Japan for awhile. She currently resides in Maryland and enjoys reading and spending time with her daughter. She models in print ads, fashion shows, and is featured on the book cover "The Available Wife Part 2", available at Amazon.com.

CAVEL BEAUTY OF THE MONTH

CONTACT:
MODEL MAYHEM.COM/490413
FACEBOOK: CAVEL DAVIS
TWITTER: @PRETTYBEYES



Kevin Pistol

Q&A with Denver's King on the mic.

Who is Kevin Pistol and where are you from?
I'm a MC, producer, engineer, and share holder with Hustlin Flow Music Group. I'm also the king of Denver on the mic!

You've been making a lot of noise. Can you give us some insight on the noise you're making?

I put my first project in local stores with my label mates Colorado Drettie and Shady Tymes in 1999. It's been a long road to a little recognition. I feel like we didn't start to develop a true understanding of the business until 2008. Once I understood the business it was easy to make noise!

Tell us about the mix tape you have out.

After releasing videos with E-40, Bun B and Snoop Dog, I got a lot of hate in my own town from a lot of people that I had been good to over the years. For a hot second it seemed like the whole town was hating but I noticed it was just the rappers! LOL! I'm in the studio every day so after about two weeks of recording I realized I made 20 songs about hate and haters. Including the title track "Fuck Kevin Pistol". My friend and advisor Sam Hoody in the ATL liked the tracks and hit up DJ Infamous for me. Infamous agreed to get behind the project, he mixed, hosted and brought that thing to life! Shout out to DJ Infamous and the WE The Best DJ's for the blessing.

What type system do you use to make sure you have a solid project?

I'm using Pro Tools and Reason.

What's your favorite song on your mix tape and why?

Personally it's "I Know Better" because of the truth and meaning behind it.

If you had one major artist you could work with who would it be?

DRE! Period!

How do you feel your music compares with other music out now?

I just make what's in my heart. I'll leave the comparisons to the listeners.

As an independent, is the road a lot harder to travel? Do you prefer it over being signed to a major?

I didn't intend to be independent this long but the education and experience made me who I am so I have no regrets.

What are the 5 most important things in your life right now?

God, family, friends, music and money! In that order.

If you could spread a rumor about yourself. What would it be?

That I'm to be respected on the mic! No matter who you are, if you get on a track with Kevin, you will get a run for your money. And that isn't a rumor. That's the truth.

How can you be contacted?

You can email me at kevinpistol@live.com or search Kevin Pistol on Youtube, Twitter, Facebook and Myspace. Our web site is www.hustlinflow.com.

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★ EVENTS ★



"THE DJS UNITED CONFERENCE" BEING CALLED A BREAKTHROUGH FOR THE MIDWEST AND A TOTAL SUCCESS.

April 27, 2012 – Indianapolis, IN. DJs United Conference ended like a successful conference should end. Artists, DJs, Coalitions and entrepreneurs, all found that attending the DJs United Conference in Indianapolis, IN last weekend not only introduced them to new music, but to new business alliances.

"The DJs United Conference displayed professionalism, information, and quality, that places responsibility squarely on the shoulders of the artists and to follow up and network with the qualified executives that were present at the conference." Tony "X" Franklin – Element 9/Fontana/Universal

Attendees felt like they were back in the day of an Impact or a Jack the Rapper conference. Friday and Saturday afforded participants some of the best and realist panels in a long time. India Graves, Fonzworth Bentley, Wes Phillips, Steve Raze, Shaleea Johnson, Derrick McKinney, MilTickit, Judy Jones, Karol Russell, Sid Johnson, Shorty Capone, M-Eighty, Gazelle, Luney Tunez, KJon, Big Heff, and list goes on of the great panelist that shared real information and real life experience with the attendees. *"The Panels really removed egos from the room, and really tried to build with the artist that attended. That's unheard of in the game now days."* LP Da Assassin – Chicago Artist

Two distribution deals were given away and one artists deal this past weekend. *"DJs United had real hip hop... signed another legend to my label... RAM-PAGE"* – Dorian Washington, Gracie Productions.

DJs found new alliances within the digital world and the region. *"It was wonderful to see so many DJs come together. I see a lot of cross networking coming from this. DJs United was a great experience..."* Jesse James – Midwestmixtapes.com. Midwestmixtapes.com is site based in St. Louis, they used the conference to forge new relationships with up and coming artists and DJs to feature on their site.

"J.Jones Entertainment and Royal Blunts were totally impressed with the turnout for DJs United Conference. We appreciate all the DJs and their support in developing a new standard of professional entrepreneur (Artist) in the music business" – Judy Jones

The winners of the Saturday night Showcase/competition, Rapper - LP da Assassin and R&B Crooner - Ollie Moore both received a prize package that included distribution from Selecto Hits, marketing from Tweet My Song and will be featured in H.Y.P.E.

Online and Twenty4Seven along with additional prizes in the package.

No music conference would be real without the showcases. Not only did DJs United Conference have showcases at the clubs that included: Drikey Graham, Friday 4 Eva, Trilla, Miltickit, Mello Tha Guddamann, Showtime, Enertia, Tim Ned, Nue Breed, Leo, Rampage but three showcases during the day. It was the finally what was unexpected... Shawna, Ben One, Hurricane Chris, Huey, Zay Foggz, Play Boi and Shunda J all closed out the weekend at the brunch showcase. What more could you ask for?

"The best music conference in the last ten years..." Dorian Washington – Gracie Productions

"Thanks to DJs United Conference! Great work Janie and Lucky! Chicago took it over..." Shawna – Artist

"The DJ's United 1st Annual Conference was totally handled in a Professional manner. Seeing the work that I normally do being done and on point by others made my weekend more relaxing. Lucky and Janie handled this event like the champs that they are! It's my pleasure to be in business with such fine experienced, individuals as those two & their team. Nerve DJs Wants to thank them both for including our Family. Thank You." – DJ Johnny O - President Nerve DJs.

From the founders: *"We appreciate ALL of the DJ Coalitions wanting to come together and support an event that gives us time to fellowship, network and best of all be introduced to what we are all passionate about... New Music and products. It has been a pleasure building this event with all of you. To listen to 20+ people on a weekly call and have respect and appreciation for each other, shows the DJs are willing to come together and support each other, a conference, our sponsors and artists. We thank ALL of YOU. We started with 10 Coalitions and today we have 18 named coalitions participating and over 25 DJs coalitions represented by participating DJs."*

This conference could not have happened without our sponsors – E1, M.E.C.A.P., Platinum League, Royal Blunts, Nerve DJs, Digi Waxx, and the showcasing artists. Companies took a chance on a new event, concept, and business. We look to have you back next year and most of all thank you for supporting DJs United Conference and the coalitions. *"Isaac "Lucky" Smith and Janie Jennings – DJs United Conference"*



Everyone has a story. At birth, Slim 400's story began in Frankfurt, Germany. He and his family later moved to Compton, California when he turned 1. For some, music of any sort just comes naturally to them but the majority of people are often inspired by others. For Slim, his inspiration came from listening to the Compton legend DJ Quik's funky sounds. He was motivated to both rhyme and produce what came to him. Although this new found talent kept Slim going and opened new doors, music wasn't able to immune him from the pressures and stress of street life.

After graduating from Morning Side High School, Slim 400 was shot 2 times during a time where violence plagued Southern California. Despite his injuries, Slim's faith in God never faltered. He knew his survival was a second chance. And instead of becoming yet another statistic, he moved forward with life and his passion.

Hill Top Lounge (Los Angeles) hosted Slim 400's first show along with Disko the Producer. Ever since then Slim hasn't looked back. He went on to per-

form at other various locations and venues ranging from the Knitting Factory, Key Club, The House of Blues, and Shark Club. Through his music he was able to set himself aside from the norm and bring something different to the industry. Slim is well known and respected by the West Coast's upcoming artists. Fellow artists such as YG, Mayor, Lobo, Young Hootie, Big Fa\$e 100, Badd Lucc and Banc Calif all agree Slim is a formidable force.

"The 'Call it a Go' Mixtape Series has seen recent success as well as the 'High off Treez' series volume 1 & 2. Be on the look out for the third and final volume hosted by DJ Poke. Anticipate nothing but the best from Slim 400 because the best is all he has to offer. Those in his inner circle (Budda Badd Azz, Angel 'The Money Magnet', Kidoe, Chosen 1, Yung World, Jack Demp, SB and Youngsta) know this and continue to work with and support all that Slim works toward. Slim 400 can be contacted via www.facebook.com/slimfoeblk, www.twitter.com/@slim400blk, www.youtube.com/slim400blk, and www.samhoody.com.

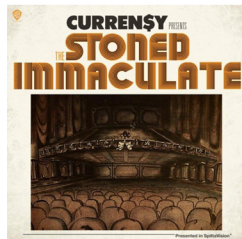
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LOUISIANA



Where are you from?
I'm from Indianapolis, IN. 34th Street to be exact.

What's the word on your new project "Kush Chronicles"?
It's a mix tape of freestyles I did for 4/20 for fun. I recorded it in a week's time.

Some of your skits sound like they used to back in the 80s & 90s. What was your thought process for them?

I wanted to do something different and creative. Something other artists aren't doing today. I felt it was important to make people laugh from an acting standpoint.

Does the title of the mix tape have anything to do with you personally? Or, was it more so for those who participate in 4/20?

Yeah, we definitely "get it in" but it represents all my smokers. In today's society everyone is smoking. Artist like Wiz and Currency are building the brand up and building a little smoke nation so I'm just adding to it.

Did you work with anyone on this project?

Yes, I worked with a young lady by the name of Rissa. She's an upcoming talent so be sure to look out for her. Aside from Rissa, I didn't do too many features because I wanted people to find out who I am. I have to get my name out since I'm still new to this.

Who is "The Winning Team"?

The Winning Team is my own imprint. I was working with different labels and just wasn't feeling it so I started my own.

With everyone rapping these days, what separates you from the rest?

I must say it's my creativity. I think outside the box. Looking at what all the greats in the game did and perfecting my creativity.

How can people contact you for features or booking?

They can hit me on Twitter @Its_BC or BeatsforBC@gmail.com. Hit me up and let's do business.



TWENTY4SEVEN **BOUT OUR BUSINESS**

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