

TWENTY4SEVEN

ENT EVERLASTING

MAGAZINE

ISSUE #24
2014

BELO ZERO OF DO OR DIE

+ CO-STILL. NATALIA DAMINI. KPT. J LOVE.
PRODUKT. CERTIFIED.

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Cornelius and Elijah McCall



A new year brings about new resolutions for many people whether it be to lose weight, save money, get married, etc. We all have different goals we'd like to reach and the top of the year seems to be the best time (for most) to do so. Some start off well and later fall off while others take it to the finish line. To those who fall off, you can always jump back in the game and keep it moving. It isn't over, until it's over.

I have quite a few things I want to accomplish this year, some personal and some on the business end and rather than having unrealistic goals, I prefer to focus on claiming small victories, 1 at a time. They seem small at the time, but by the end of the year, I'm sure both you (our readers) and I will see significant change. So, we'll revisit this at the end of 2014.

Someone close to us has been chipping away at success herself for quite awhile now. Shout out to Kelsey Nycole (Issue #23 Cover Artist), who is currently on VH1's "Couple's Therapy: Season 4" and an Indianapolis native. We have seen her grow from the beginning and she has a BANGER that is going to heat up the streets. Mark my words. We're proud of her. The title of the record is, "Can't Feel My Legs" and was produced by Luney Tunez who produced, "Loveeeeeee Song" for Rihanna and Future. He just won a Grammy by the way so shout out to him as well.

Speaking of the Grammys, Kendrick Lamar was ROBBED. That is all.

Recognizing good music, We've put together our first official mixtape titled, "Twenty4Seven Magazine: The Mixtape". It features Kevin Gates, Starlito, Killa Kyleon, 3D Natee, Beyonce', Devin The Dude, Tinashe, JMSN, Shella, and more! It is available for FREE download at <http://twenty4sevenmagazine.com/?p=4187>. Check it out. Feedback is appreciated.

Tyrone Davis



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Natalia Damini

Interview By: Lucky Smith

Natalia is an international pop superstar who is making big noise in America with the help of a few of our native Hip Hop artists. She is definitely worth the listen.

For those that may not know you, can you tell them who you are and where you're from?

I am Natalia Damini. I am 21 years old and I am from Brazil. My new album, "Beautiful" on Itunes right now and has a lot of cool features, such as Nikki Minaj and Gucci Mane. I have been performing all over Brazil, singing and dancing.

You were raised by the great musician, Carlos Diaz. How did he influence your career?

Yes, he is my grandfather and he played the Saxophone. I was very shy about singing and he was the first person that sat down and listened to me. When I lost him I stopped singing for a while. I told myself, "I need to not be shy". My dad later heard me and said I had a beautiful voice and he really believed in me. So, they both helped me get over my shyness. From that point on, it changed my life.

Who are some of the artists that inspire you?

Madonna. I had her CD and I just loved her voice. I used to try to sing like her, even though I didn't speak English. When I started dancing, I became a fan of Shakira and Brittany (Spears), as well as a few other pop singers. They all really inspired me by the way they performed and sang. I like a lot of the American artists.

Since your first single, how do you feel you have grown from then to now?

My first single, "Feeling the Love" was something I was just doing with a friend. He wrote the beat and was like, "Let's make a song in English" because it wasn't common in Brazil. So, we decided to do it with Electronic music. Then, we wrote the song together and that's how it came about. We then passed it on to DJs in the area and they really liked it and started asking, "Who is that girl?" I started getting shows all over Brazil after that.

How have people have accepted your music in the US?

It seems people really, really like it. My single, "Your Lies" went number one on the charts (over Lady Gaga) and that's BIG. I feel so happy because we achieved that first chart position for a month. That's a masterpiece at that time for it to be on a website that just started selling Electronic music.

So that was amazing to me and people get excited with everything I share with them. Here in Brazil I have a nice fan base already and they are really supportive. I really love them.

You have won numerous awards. How does that make you feel?

It's always an honor, no matter what award it is and whether I win or not. It's like people are recognizing what I do. I'm not doing it for nothing so I want my music to touch people and when nominated it shows that they realize I am doing something. Any artist that receives an award should feel very special.

How did you hook up with Nikki Minaj for your newest single, "Hot Fire"?

That was amazing. I have to thank my team Full Court Entertainment, Concore, as well as Mister Jam and my production team. I'm such a fan of Nikki and I think she is an awesome rapper. It was an honor to have the feature from her. That song is my lead single. So everyone go get it and make go #1 on the charts.

Do you have any other major features on the album that we may be familiar with?

Yes, there is Gucci Mane and the Shop Boys. I think people are really going to like the song, "Buy Me a Bottle" with the Shop Boys.

Being from Brazil, what would you say is the difference in the music business between the US and abroad?

There is a HUGE difference. When I first started my career, I never thought about doing my music in English or being worldwide. My manager told me I needed to make that transition because we wanted my music to be heard by everybody. Being promoted in America has made my music get heard around the world. Since July, I have gotten over 10,000 likes on my Facebook page.

Do you interact with your fans?

Yes, that I really love people and I'm humble. I talk with everyone who comes to my social sites since I manage my own pages. I want to know what my fans like and don't like. So, hit me on Facebook.com/nataliadaminioficial and Twitter/IG @NataliaDamini

Any last words?

I just want to thank you for taking the time to do this interview. I want to ask everyone to go to Itunes and buy my new album, "Beautiful" and also make sure you follow me on all my social networks.



BELO ZERO

I PLEAD THE 5TH

Interview By: Tyrone Davis

Belo Zero. 1/3 of Do or Die. Po Pimp. Legend.

First off, it's good to see you back at it. What was the first thing you did when you got home?
I prayed and then got some Popeye's Chicken, lol!

What did you do with your time while you were away? Is the music you've been putting out recently a product of that at all?

I got my diploma and worked on music. My album, "I Plead The 5th" is a product of what I was working on in prison.

Tell us a little bit about, "I Plead the 5th".

"I Plead The 5th" has that original sound that Do or Die created along with a touch of new school. Songs like, "Cum & Go" ft. Twista & John Blu and "Rollin" ft. KD are examples of the two.

How did the single, "Cum & Go" come about?
Me and the producer of the song (Skeet Primeer) remixed Ginuwine's, "My Love Hasn't Changed". I laid my verse, John Blu came up with an amazing hook then Cold Hard (Crucial Conflict) and Twista did their thing. It came out classic.

Going back a bit and to bring the younger generation up to date, tell us how you started with the group, Do or Die.

Do or Die consist of three members: Myself, AK, and Nard. AK and Nard are brothers and we all grew up on the west side of Chicago, gang banging, hustling, dancing, and rapping. We went platinum for the first time with our song, "Po Pimp" that featured Twista and Johnny P.

You guys had a formula, along with Twista, Johnny P. and Traxter that seemed to work just about every time. What's it like putting those records together?

It's magical. I love it when we come together to create that classic sound.

With that being said, can Do or Die fans expect an album anytime soon?

Yes, Do or Die is working on a album, "Untitled". It'll be out this year.

What is your favorite Do or Die album and why?

"Picture This" is my favorite because it was the start of that classic sound and my first time experiencing fame on a broad scale.

Being that you're pushing a solo project at the moment, how does it feel? Is it easier working as a solo artist or within the group?

When there are multiple people working together there will always be a clash of heads, but as a solo artist there is only one decision maker and that's me!

Where is Johnny P.?

Johnny is working on his new solo album and is also is recording with Do or Die right now.

What happened with Rap A Lot and The Legion Records situations?

I am pleased to announce that we are doing a new joint venture with Rap-A-Lot Records and The Legion Records situation has ended but Rudolph Acosta is my brother still.

How do you feel about Chicago's "new" sound?

Honestly, I like some of it. But, I'm an old school head. I encourage the youngsters to keep doing music but stop the killing and madness in the music.

Do you feel the need to change your style to keep up with the current climate?

If anybody really listen to Belo Zero, you would know that I'm a man of many styles. It's always good to be fresh.

Are you involved in anything other than music at the moment (movies, clothing, etc.)?

I have a label called "Po House Entertainment" and I'm doing major things with my management team "Wicked Entertainment" in which we are partners in movies, clothing, etc.

Tell us something about yourself that we don't know. I give to multiple charities, I am a loving father to my kids, and I write films and poetry in my spare time.

How can you be contacted by fans or anyone wanting to do business?

Belo.zero1@gmail.com, @belodoordie on Twitter, @Beloofdoordie on IG, & Belozeromusic.com.

Any Last Words?

Be sure to download my album, "I Plead The 5th" and request the new single, "Cum & Go" ft. Twista & John Blu on the big station and power stations in your city. Thanks to all my fans and look for my new music in 2014. Also, thank you Twenty4Seven for having me.

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REMEMBER THE NAME

KPT CORRUPT



When did you start rapping?
13 years old at a choir concert.

What does your name, K.P.T stand for?
It stands for corrupt; I was always the one living on the edge.

Who are some of your inspirations?
2 PAC, Young Jeezy, and Eminem. All there lyrics are so real and I feel like I can relate to them.

You recently went on tour... What was that like?
It was a great learning experience. I was doing interviews, getting my name out more in each city, and most importantly meeting new fans.

What was your most memorable moment on tour?
Doing all the radio interviews, and watching fans chant "Sorry I'm not Sorry"

Are there any specific artists you would like to collaborate with that you haven't gotten to yet?
Yes, DJ Paul. I want to work with him because he's creating that southern trap music

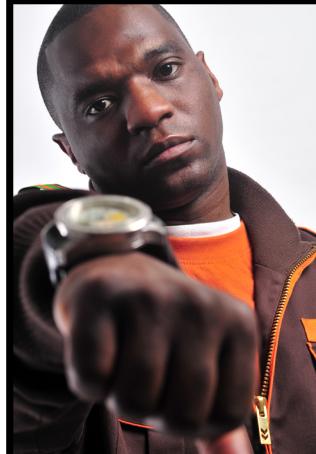
What is a quote or mantra that you live by?
"Be inspired by the rose that grew from concrete" - Tupac

What advice can you give to the up and coming rapper trying to become successful?
Your results are going to be reflected by your work ethic. The harder you work the better the results will be.

When is your new project coming out and what is it called?
My new project is called fuck the world. The meaning behind fuck the world is at the end of the day you live by your own and have to learn how to do things on your own.

Is there anything else you want the people to know?
I really want to work with musicians and if many read this, lets make positive music and work.

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J LOVE

Tell us a little bit about yourself?
I'm J Love. I was born and raised on the west side of Chicago. I work in marketing and I'm an event planner and manager.

How did you get started?
I started in 1998 when I met Reginald "Big Fub" McKinley, who was marketing director for "Legit Ballin Records" at the time. The Legit Ballers were an arsenal of rappers, producers, and singers led by Twista. Fub gave me the marketing strategies and I helped create the southern market for them and we eventually sold over 900k units. I introduced them to the southern college markets and the mom and pop stores throughout the south.

Afterwards, I was hired by Do or Die and helped them move over 100k units in the south independently from 2001 to 2003. I also had a hand in making the world do "The Stankey Leg", pushing that record as well as a few other notable names.

Are you working with anyone notable today?
I'm currently urban marketing music director for actress, Keke Palmer (Akeelah and the Bee). She is about to amaze the world with her musical craft and is currently working with producer, Bangledesh.

How can people contact you?
Email: jlove1914@gmail.com
Twitter: [@WorldFamousJLove](https://twitter.com/WorldFamousJLove)

Any last words?
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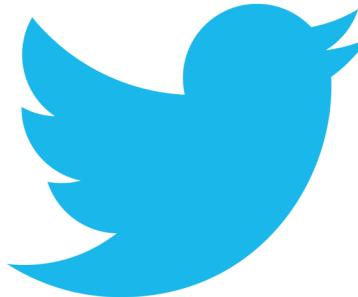
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HOME: ATLANTA, GA

KESHAYLA SPECIALIZES IN RUNWAY SHOWS, PRINT AND TELEVISION. HER HOBBIES INCLUDE VOLLEYBALL, DANCE, ACTING, AND SINGING.

MAKEUP: GABBY BOWENS
PHOTO: NOIRE3000 (N3K)



TWEET DAT!

@Arbys Hey @Pharrell, can we have our hat back? #GRAMMYS

@KattWilliams A dick has a sad life... His neighbors are nuts, his bestfriend's a pussy, his owner beats him, and his hair is a mess.

@lilduval U market yo body that's all I'm gon care about. I don't care how much u say "it's so much more to me"

@lordjamar What's being said is "we love BLACK MUSIC just not BLACK PEOPLE"

@SpokenReasons I used to not show people what I do.. Now I show it all.. we all human. What is there to hide?

@PlatinumVoicePR I couldn't resist after going through a promoter's list and 45% of their followers are inactive acccts. Im a Stunna Im a Stunna Im a Stunna

@UncleRUSH God helps those who help themselves.

@ScHoolBoyQ If kendrick doesn't win a Grammy I'm Fading da industry brah none of y'all safe

@CruzanChoklate Say what you want about Nick Cannon, he has stayed in the game being his corny ole self. I ain't mad.

*ALL CONTENT HAS BEEN PUBLISHED EXACTLY HOW IT WAS WRITTEN.

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EXPOSED!

MAXIMILLION MCCLINTON: THIEF



Anonymous - On Nov. 26th 2013, I called Mr. McClinton (Atlanta, GA) to book a date with DJ Drama. On Dec. 3, the deposit money was placed into his account and for four days he said DJ Drama's people were not returning his calls. After claiming to have spoken with them, he told me they said they needed more money and sent a contract that needed to be signed by my client, who the event was being put on by.

During the time he claimed he couldn't reach them, I had made a few calls myself and eventually got in touch with DJ Drama's management. I called Mr. McClinton and asked him to deposit the money he received from us as a deposit into Drama's Management's account. At this point, my client had paid the other half directly to Drama's management to ensure the show went on. Mr. McClinton was supposed to be "on his way" to forward their money but when I talked to him 2 days later, he said his account had been frozen and he couldn't access the money.

About 5 days later, after finally getting him back on the phone, he told me his bank said the money would clear in 5 more days and he would send the money back then. Those 5 days came and went so I called him. Once again, he told me he was "on his way" to the bank. I haven't been able to reach him since.

DOPE!!

CHRIST OF THE ABYSS - SAN FRUTTUOSO, ITALY





CO-STILL

CHICAGO ELITE

Interview by: Lucky Smith

Chi-Town.....Stand up!

Although you're far from a rookie, introduce yourself to our readers?

They call me Co-Still, from the south side of Chicago. I'm a father, rap artist, entrepreneur, and businessman. You can say I'm an all around hustler.

How did you get the name, "Co-Still"?

Everybody in the area where I'm from shared the same tag names, "Stone" or "Still". I was known as Co-Stone but if you know anything about Chicago, depending were you are those hood tag names could be seen as offensive or disrespectful so in a effort to keep the bullsh*t to a minimum I just went with Co-Still, but they mean the same thing.

Chicago has always been known as a rough place and The southside is the roughest. What motivates you to stay out of trouble?

Family and business motivates me. I always try to be one step ahead of drama. I know what I'm capable of when I blow my top so I like to position myself in winning situations.

You've had independent projects out before. Did they meet your expectations?

Yes, they met my expectations. Fortunately for me, I knew a few people that were already in the game which led to the first song I ever recorded getting a placement on a popular compilation series called, "Wicked Streets of Chi". The streets took to it immediately. So, that prompted me to record my first E.P. and it became a hood classic. With that said, it produced new expectations. I'm always raising the bar for myself.

When would you say this music business really started working for you?

One day I was in Indiana and some dudes said they like this rapper from Chicago named, "Coastal". I'm thinking, "I neva heard of that n*gga". Then, one of the dudes started to spit the lyrics to one of my songs, I'm like, "That's the "Coastal" dude ya'll talking about? That's me, and you pronounce my name CO-STILL"? We all laughed but that was a signal to me that there might be something to this rap sh*t.

We understand you used to do a major showcase. Tell us about that. Are you still doing them?

I did a showcase called, "Chicago Elite". That was my way of showing love to other artist while I build my own brand. A lot of the artists in that showcase have gone on to be pretty successful themselves. That's makes me know it was all worth it. L.E.P, Hot 2Def, Bo Deal, and Cap -1....just to name a few. Now, I'm more focused on my brand, music, and entrepreneurship.

We understand you and Bo Deal of Waka Flocka's "Brick Squad Monopoly" have been putting in work. How did that come about?

Long story short, Bo deal was known for rocking a showcase called, "Freestyle Fridays". At the time, a rapper named, "Hot2Def" kept winning. I bumped into Bo at a computer store and asked him to come to Freestyle Friday's and unseat Hot. He declined that offer but accepted the offer to rock at my show

case. It was packed wall to wall that night and due to a misunderstanding, my people from 89music got into it with his Killa Klan guys. Sh*t was a big mess. The next day I reached out to him to rectify the situation and came to find out Bo was a stand up n*gga. Shortly after we started working together and things went from there. As of today, he remains one of the coolest rappers I've met in this game.

Who else from Chicago are you working with?

Leo Gettz, Young Chop, and of course my 89music team.

Tell us about your single.

"I Don't Chase Money" is the single. It's doing well, getting love from the streets, Dj's, clubs, and recently has been added to Clear Channel stations and the Power station. The video is coming soon!

So what is the name of the project and what was your focus around it?

Actually, there are two projects running at the same damn time. The "I Don't Chase Money" album and "No Comparison (Co-Still vs. Young Jeezy & Gorilla Zoe)". Both were released right before Christmas 2013. The "I Don't Chase Money" album shows my versatility as a writer and performer while on "No Comparison" I show you what I'm made of. Because of my raspy flow (I guess) I have always been compared to Jeezy and Zoe. So, I set out to set myself apart and show I'm just as good, if not better than those dudes.

Anything in the works other than music?

I'm begging to dabble into real estate. I also wear the C.E.O hat of 89music and the creator of "The WildLyfe Clothing". I'm keeping busy.

How has the Blog been working for you?

Oh yeah, Co-Still.com (much like my showcases) was originally designed to show love to Chicago artist that didn't get love from the more popular blogs but it's being revamped right now to all things Co-Still and 89music related, including all of my venture, whether music or fashion. It will also serve as my online store.

How has the clothing line been doing?

My first design, "I Hate Rats" has become pretty popular in Chicago, I am expanding, gearing up for a national campaign for the "Living the WildLyfe" designs. It's a work in progress.

Is there anything we haven't covered that you would like people to know?

Yep, any one who knows me knows in the streets I don't lack respect, but they may not know the most gangsta things I've ever done, like giving back to the community, feeding the needy. I volunteer my time to coach youth wrestling and I also help provide transportation for kids back and forth to school. I never stole any thing from anyone. I'm very loyal and I love my family.

Contact info:

For bookings/features, they can hit my team at 2wicke.de/4booking. For more info and to purchase my music directly, they can hit Co-Still.com or WickedEntertainment.net. Twitter and IG is @CoStill89. I'm active on Facebook /CoStill89. Get in Touch!

CHECK ME OUT

PRODUKT

BRONX, NY



Words By: Frank Urban

Hip Hop is life, power, and expression. Hip Hop transcends race, class and cultures. It has been the voice for those who have been marginalized and oppressed. Rap Renegade Produkt is the embodiment of true Hip Hop. Produkt is a breath of fresh air in a era where "Copy Cat" rappers rule. Produkt delivers vivid rhymes and smooth flows. His skillful wordplay and witty metaphors paint precise pictures. And his cadence and penmanship are top-notch. The rapper shows off a complete package of artistry. Produkt's charismatic personality exudes swagger and he has gained the respect of hard core Hip Hop fans from across the globe. Moreover, his matinee idol good looks have resulted into a growing fan base among females as well. Produkt is a

Rap juggernaut infused with a perfect blend of rebellious rage and charismatic cool.

In recent months Produkt has made a tremendous impact with his hit singles "Come Get Me" and "Father Forgive Me." The singles are garnering accolades and airplay on college radio stations and mixshows from around the country. Additionally, the music videos for his songs have received over 250,000 views among various blogs including WorldstarHipHop.com, Ballerstatus.com and YoRaps.com. "Come Get Me" has amassed over 34,000 real views on YouTube and "Father Forgive Me" has achieved over 24,000 real views on YouTube in just a couple of months. "I am building a solid movement one fan at a time," states the rapper. Produkt's team puts heavy emphasis on visuals and image. In fact, some people assume that he is already a major label artist due to the superior visual presentation that he displays. In addition, Produkt's impressive presence on WorldstarHipHop and other blogs has led to him receiving a clothing sponsorship from L.E.S. clothing.

Contact Product:
www.iamprodukt.com
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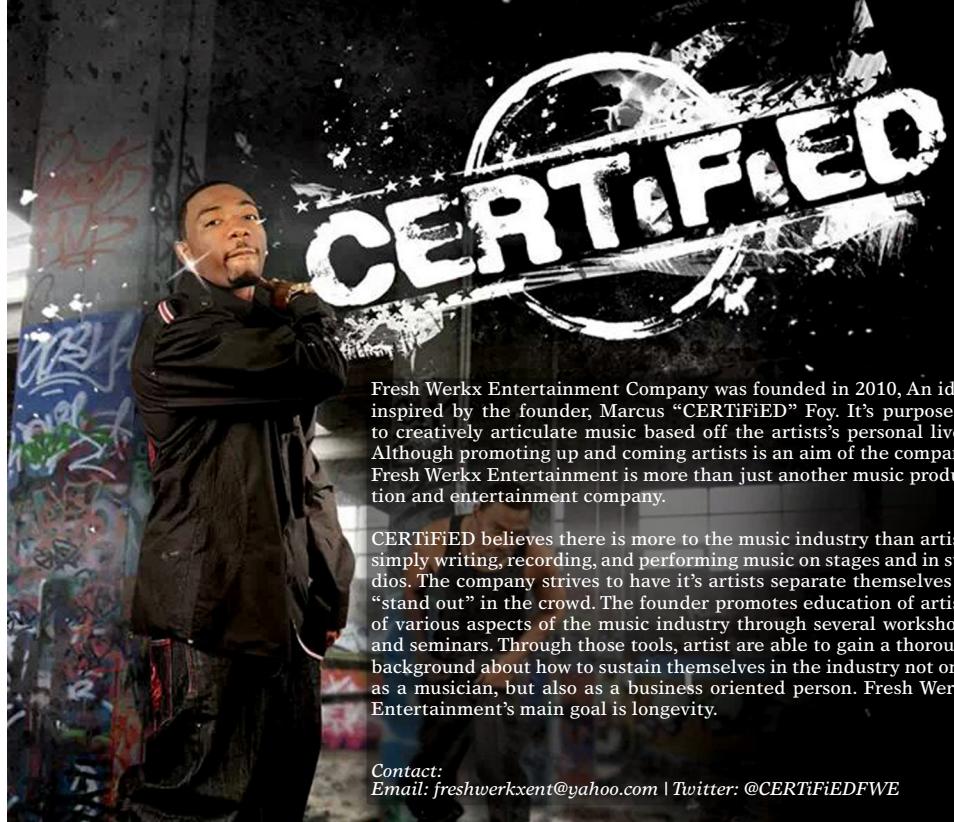
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Fresh Werkx Entertainment Company was founded in 2010. An idea inspired by the founder, Marcus "CERTiFIED" Foy. It's purpose is to creatively articulate music based off the artist's personal lives. Although promoting up and coming artists is an aim of the company, Fresh Werkx Entertainment is more than just another music production and entertainment company.

CERTiFIED believes there is more to the music industry than artists simply writing, recording, and performing music on stages and in studios. The company strives to have its artists separate themselves or "stand out" in the crowd. The founder promotes education of artists of various aspects of the music industry through several workshops and seminars. Through those tools, artists are able to gain a thorough background about how to sustain themselves in the industry not only as a musician, but also as a business oriented person. Fresh Werkx Entertainment's main goal is longevity.

Contact:
Email: freshwerkxent@yahoo.com | Twitter: @CERTiFiEDFWE



TWENTY4SEVEN BOUT OUR BUSINESS

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