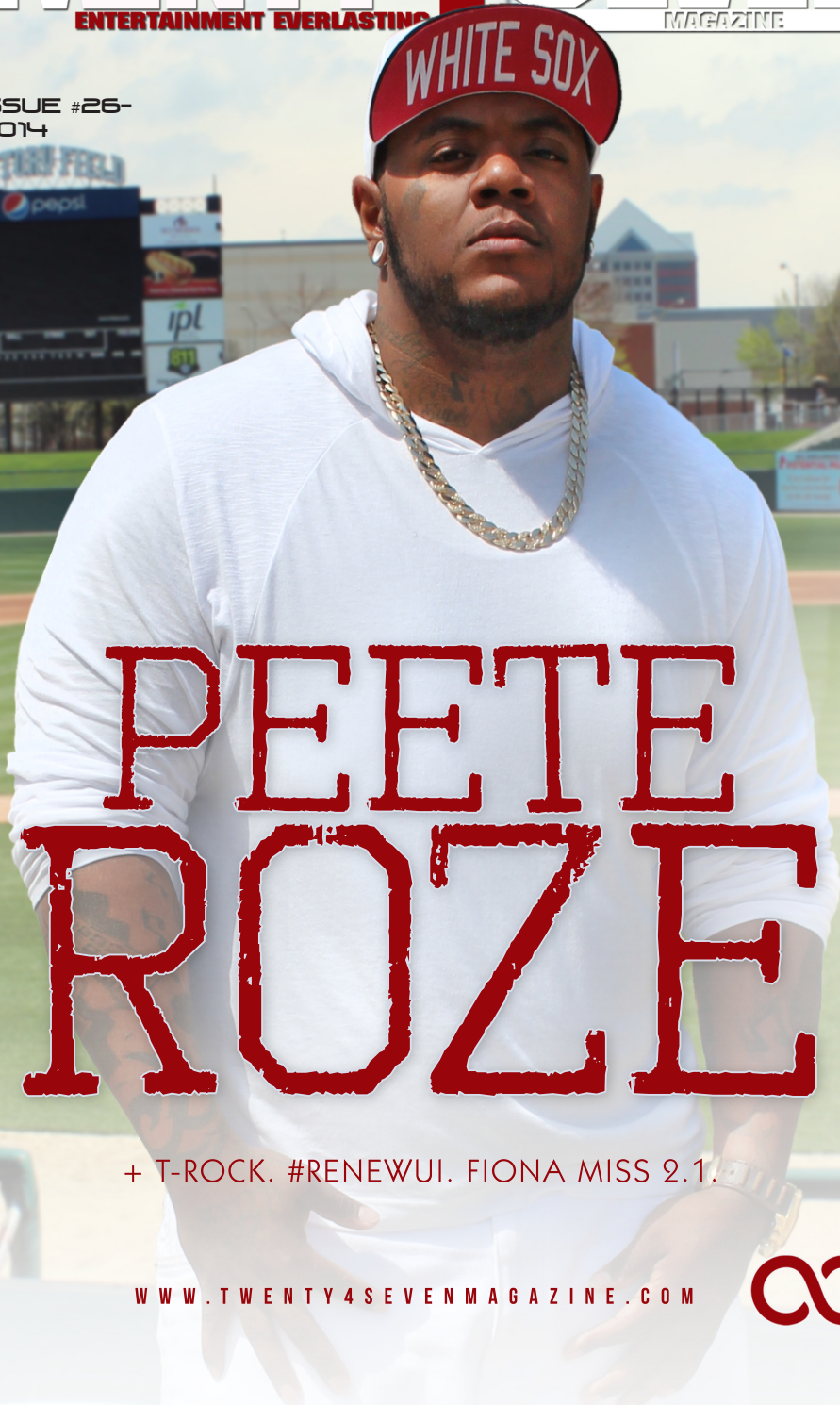


# TWENTY4SEVEN

ENTERTAINMENT EVERLASTING MAGAZINE

ISSUE #26-  
2014



# PEETE ROZE

+ T-ROCK. #RENEWUI. FIONA MISS 2.1.

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World! What's good? The DJs United Conference STL 2014 was dope! I had a great time overall and took in a lot of solid information from the panelists. If you missed it, feel free to check out [www.twenty4sevenmagazine.com](http://www.twenty4sevenmagazine.com) or our Facebook "Like" page for photos of the event.

Some notable names in attendance were, Charlie Baltimore, Trick Trick, D.Woods (Formerly of Danity Kane), Desean Jackson's "JaccPot Entertainment" which consists of Glasses Malone, Kid Cali, and Young Chris (Formerly of Rock-A-Fella), LT Hutton (mega producer), Ashanti, and more.

This was probably the best conference I've attended in reference to entertainment business information given from the panelists. Also, I heard quite a few artists that were actually good. That's hard to come by because you usually see 1 or 2 that stand out at an event, not multiple acts. That's a good thing. Looking forward to next year's event.

The summer is approaching fast and we have a lot of things in the works for the remainder of the year. There will be a BIG announcement coming soon. I'm excited about it and I'm sure you will be as well once you find out what it is.

Shout out to Ashanti for holding us down our last issue. Also, shout out to model, Strawberry SiSi (pictured above). #Grind

Tyrone Davis



## TWENTY4SEVEN

ENTERTAINMENT EVERLASTING MAGAZINE

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Photography:  
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# "FOR A LONG TIME"

*Q&A By: Lucky Smith*

*Introduce yourself for us.*

I'm Peete Roze (formally known as XL Ez) and I'm from East St. Louis, IL. I've been going by Peete Roze for a while now.

*Peete Roze, like the baseball player?*

Yea, the name "Peete Roze" came from when I was growing up. I played baseball and was pursuing it real hard. Pete Rose was my favorite baseball player and he has the most hits in baseball history so I felt it was only right I change my name to Peete Roze but with a Z because I got the hits in this music business.

*What made you switch from sports to music?*

It was the same competitive atmosphere. When I got started there wasn't a lot of people doing music but now it's a lot of people doing the same thing such as sports was when I was younger. I have that edge though. I can do it better than everybody else.

*Is there a difference between the sound coming from East St. Louis, IL and St. Louis, MO?*

We're right across the bridge from St. Louis but in my opinion, East St. Louis is more rowdy and a little more gutter. There is a wide variety of things in a small area such as the hood, super street, smart, and some versatility. That's what makes us different.

*You've been around for a while. What are some of your earlier releases?*

Like I said before, I went by XL EZ so I had a couple of projects under that name. This will be my second or third under Peete Roze. I've been working for a while so I have tons of projects to come.

*Tell us about your single, "Long Time".*

That was easy. Everything I said in the song I've been doing for a while. That comes from the hustling days of getting money, women,

cars, and jewels. I been doing for a long time since I was young like 14/15 years old, so it's a catchy song but it's true at the same time.

*What is one of your best music qualities?*

Versatility for the most part. I can switch up from the hood music, to the party music, to the pop. I can do whatever the fans want. A lot of rappers right now stay in one lane. I'm going to bring it all. The whole highway with five lanes.

*Are you involved in any other businesses outside of music?*

We're working on a clothing line called, "Fly Natives" which will be released shortly. We'll have T-Shirts, hoodies and hats. On the music end, we just started our own label. It's called, "618 Music Group" and will also be launched soon. I'm taking multiple avenues to create my own lane. I want to build an empire.

*Any notable names that you've worked with so far on any project?*

Rick Ross is the biggest artist that I've worked with so far. We have a track together called, "Winner". Also, DJ Smalls of Southern Smoke is hosting my mixtape. I'm getting around and it's taking time, but I'm working.

*How are you going to win?*

I'm going hard and I'm not going to quit. No days off. My work ethic is at 150%. We're getting to the money.

*Throw us your contact info.*

It's Peete Roze everything or you can Google me. My website is [www.Peeterozemusic.com](http://www.Peeterozemusic.com). If you can access the internet you can find me.

# PEETE ROZE



# DENNAYE SIDNEY

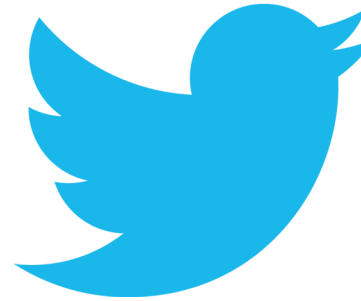
BEAUTY OF THE MONTH

CONTACT:  
INSTAGRAM: @ELEMENOHPEE  
EMAIL: BOOKSIDD@GMAIL.COM

HOME: TAMPA, FL

DENNAYE IS A SOLDIER IN THE U.S. AIRFORCE. HER HOBBIES INCLUDE READING, PLAYING THE VIOLA, AND BEING OUTSIDE.

PHOTO: MARTIN DEKORTE  
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## TWEET DAT!

@JuanHustle Women without tats are so rare that its sexy AF for some reason

@Lewiboro That '03 Dipset sound. That sound touched your soul.

@IGGYAZALEA Tyler the creator is beyond immature I've always believed you had something more to offer the world Shame to see you be so rude

@OsiUmenyiora Guess what Mark Cuban? If i see a black man wearing a hoodie in the middle of the night I'm crossing the street also!

@HulkHogan In honor of Memorial Day please thank and remember those that chose to serve and gave the ultimate sacrifice for our freedom and country. HH

@TrueGodImmortal Cash Money, Roc-A-Fella, No Limit, or Ruff Ryders..... which movement has the strongest overall catalog?

@TamaraJanelle Without God, love doesn't make sense.....

@BSWIFT317 La won't have the clippers long if the Microsoft dude buys the team he's shoppin them to Seattle watch . Sterlings knw wat they are doin

@wizkhalifa Ya'll don't want it wit my internet goons.

\*ALL CONTENT HAS BEEN PUBLISHED EXACTLY HOW IT WAS WRITTEN.

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## #RENEWUI

*House Speaker, John Boehner Refuses Vote On Unemployment Extension. 3 Million Suffer.*

On December 28, 2013, more than 1.3 million Americans lost their Emergency Unemployment Insurance benefits. The program had allowed people who have lost their jobs (due to no fault of their own) to receive additional unemployment benefits for up to 47 weeks after their regular unemployment benefits run out (at about 26 weeks).

As of May, 19, 2014, 3 million people have lost their benefits, adding nearly 72,000 people per week. For those unfamiliar with the way unemployment benefits work, it is NOT welfare. It was put into place for people who have lost their jobs due to no fault of their own and have paid into the system while they were working, similar to the tax system. If a person does lose his/her job, that lifeline will help them survive while they search for another job.

On April 7, 2014, the Senate passed a short-term extension of unemployment benefits with some minor reforms to workforce training programs. It has been over a month and House Speaker, John Boeher (R) has not allowed the House to take a vote. Last week, Senator Jack Reed (D) attempted to attach a year long extension to an \$85 billion package of tax breaks for corporations and individuals, but that too was blocked by Senate Republicans. At the end of the day, it seems that both the Democrats and Republicans are using the American people as pawns in their political game. The November election is coming up. Let's hope that everyone forgotten will remember how the U.S. Government failed them and failed to #RenewUI.

## DOPE!!

HAIR - PORT DE FRANCE, MARTINIQUE





# T-ROCK

## UNTOLD TRUTH



Words and Interview By: Tyrone Davis

*The following is an excerpt from our interview with T-Rock, where he contacted us to clear up a few things about his time with Three 6 Mafia, his new endeavors, and his "Untold Truth".*

*About our interview with DJ Paul (Issue #24):* I'm just getting the info, honestly. It doesn't surprise me, you know. As far as the DJ Paul situation, I can't say I would really want to be my best friend (if I were him) or anything like that. It is an old situation. If I could do it all over again, I probably still would have left the label but I wouldn't have done diss records because I did learn a lot from DJ Paul and Juicy J. I'm glad to have been up under that wing. This is not to create any beef or foolishness or anything like that. On the flip side, some of what he had said was false. That (altercation at the club) didn't go down like that. I don't really know those cats. We knew of each other. I never expected them to back me. I had more people than he said but they weren't my squad (the Atl rappers). I was actually there on a paid show with a rapper because I was doing so many cameos at that time under the radar. I didn't really know what my situation with Three 6 Mafia was at the time because I wasn't the business man that I am now. I really was just trying to work and I know they weren't trying to let me at the time under the circumstances. I didn't even know they were going to be at the show. A lot of the guys that I was with flipped out. It's 10 years old and I'm far from that situation. For him to say everything he said....I'm not mad at him but I just want to get everything out in the open. You can speak highly of these guys, but I am that one guy.....put it like this, everybody got problems with everybody within that group. You listen to the interviews, even Gangsta Boo said, "Well, we all did shit." With that being said, I'm the only guy he can't squash it with. He spoke highly of everybody and made it a point to speak down on me. I'm not mad about it. I'm glad he can get it out in the open because I got mine out in the open 10 years ago. One thing that he said was right was that it was a lot of misunderstanding and certain shit was blown out of proportion. Every time somebody approaches me about Three 6 Mafia, if I don't have good shit to say, I don't say shit at all. The day I

stopped dissing Three 6 Mafia and stopped focusing on everybody that I felt like did me wrong and started channeling my energy to another level is when everything started coming together for me. I'm not super religious, but it was God.

*About his work ethic:*

That's what we do because at the end of the day, independent artists mainly get paid off of catalog. When I left Three 6 Mafia, I was still learning the business. I was still getting sonned out here. It gets to a point where you have to put out extra records to make extra revenue. The beauty of it is once you sit back and do what's right with your revenue and you can keep your ball rolling, you'll see your catalog pay off. Independent artists get paid off catalogs, not singles like how major labels push. Push your single, of course but keep your catalog rolling. You structure your situation where you can have a solo album, 1 or 2 rap groups, maybe three. It's limitless. Maybe find some artists you can put out under your wing. It wins for me. It helps.

*About "Untold Truth":*

The whole reason for the album was to see if I could put everything out there and squash the beef. With DJ Paul saying what he said in your interview, I had already been hearing some things in the street and small things had been going on with our business situation because we deal with some of the same people. It is the Untold Truth of my story, my career. I'm sure he didn't know it was my album title, but he basically sold it for me. Personally, I AM the Untold Truth. I'm the only nigga STILL bussing, still selling records. Everybody say I'm legendary but none of the mainstream rappers act like they fuck with me. When they see me in the streets, they all know me but when they get on TV, none of them know me. So, the title fits and I will be talking more about Three 6 Mafia on the album. It's all positive, nothing negative. I'm not doing no diss records and I'm moving forward. I hope they do the same.

To read full interview, visit [www.twenty4seven-magazine.com](http://www.twenty4seven-magazine.com).

Contact T-Rock at TRock420 on Facebook and Twitter. For booking, contact [trock51@gmail.com](mailto:trock51@gmail.com).

**"I WISH THINGS HAD OF WENT DIFFERENTLY. I WISH I WOULD HAVE DONE THINGS DIFFERENTLY BUT HELL, I CAN'T CHANGE THE S\*#T NOW. WE HAVE TO MOVE FORWARD." - T-ROCK**



# CHECK ME OUT

## FIONA MISS 2.1

GERMANY



naturally find most of its audience in the heat of midnight at underground dance clubs worldwide, however, where its deep groove and thumping back beat are sure to rile the crowds into a frenzy.

Fiona (Miss 2.1) was part of the popular German girl-group called The Lollipop, with whom she enjoyed spectacular success and many mainstream Top 100 releases. She is the winner of the German Championship of Hip-Hop Dance and is currently developing her solo career. She has recently begun working with US-based 3 Shots Productions, and was featured on the cover of Thrust Magazine in June of 2012. She has also been featured in articles printed in I Am Entertainment Magazine.

Fiona (Miss 2.1) in her very young career has some very distinguished accomplishments. Her Video to Up & Down has aired in over 800 JOURNEY'S and over 400 WET SEAL Retail Outlets. Major Physical Fitness Centers such as (BALLY'S, POWER HOUSE, NYSC & GOLDS) has aired Up & Down covering over 2000 locations. The Video will also be part of the WOA TV Show (Season 3), "All Things Music" which is licensed to 4 major TV Networks and Cable TV that reaches across India, Dubai and the gulf region of the Middle East/North Africa.

The European pop sensation known as Fiona (Miss 2.1) has released her latest single and accompanying music video, titled, "Up & Down," to rave critical and fan reviews. The song is a digitally composed, electronic dance music single that features the youthful verve and beautiful singing of Fiona (Miss 2.1). It is a romantic track with a carefree spirit and jubilant attitude, much like Fiona, herself.

The music of "Up & Down" is steeped in the contemporary style of modern dubstep, with an undercurrent of old-school house music at its core. The dubstep overtones, combined with Fiona's happy-go-lucky singing and a funky, clean-channel rhythm guitar, make "Up & Down" a suitable listen for night drives through the city, a boombox day at the beach, or simply walking about the town. It will

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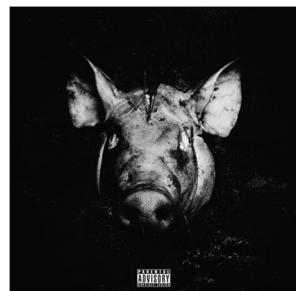
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TWENTY4SEVEN BOUT OUR BUSINESS



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A photograph of T-ROCK, a man with a short beard and mustache, wearing dark sunglasses, a dark suit jacket, a white shirt, and a dark tie. He is holding several large stacks of US dollar bills (mostly \$100 bills) in both hands. He is looking down at the money with a slight smile. A large, diamond-encrusted watch is visible on his left wrist. The background is a bright, out-of-focus indoor setting with large windows.

# T-ROCK

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