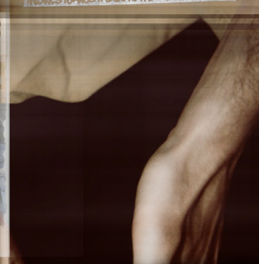


# TWENTY4SEVEN

ENTERTAINMENT EVERLASTING MAGAZINE



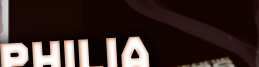
ISSUE #4  
2010



## ADAM MURPHY "MIDWESTMIXTAPES.COM"



triple threat  
SIMPLY OPHILIA  
DIAMOND (OF CRIME MOB)  
CHYNA WHYTE  
DJ LP  
MYSTRO





# HEAT Spinner Radio

"BLAZEN YOUR MUSIC"  
ONLINE RADIO  
STATION

DETECTS SPINS  
THROUGH:

SOUND EXCHANGE  
MEDIA GUIDE  
RADIO WAVE

**DJ TORCHER**  
*show*

5PM-9PM EST  
MONDAY-FRIDAY



HOT NEW MUSIC  
AND  
EXCLUSIVE MUSIC

www.heatspinnerdjs.com



317.501.3792

# BRIGHTWOOD ENTERTAINMENT

RECORD LABEL FLYERS CD COVERS POSTERS LOGOS  
BUSINESS CARDS PHOTOGRAPHY PRINTING MYSPACE/  
TWITTER/WEB DESIGN MAGAZINE ADS VIDEO  
CD DUPLICATION

DOWNLOAD

TYRONE & DJ REDDY ROCK  
"RYDAH MUZIK"



WWW.MIDWESTMIXTAPES.COM



FACEBOOK.COM/  
TYRONEBRIGHTWOODARTIST

You Tube

YOUTUBE.COM/BRIGHTWOODENT

MYSPACE.COM/  
BRIGHTWOODENTERTAINMENT

WWW.BRIGHTWOOD ENTERTAINMENT.COM  
BRIGHTWOODENTERTAINMENT@GMAIL.COM 317-702-7019

Man, this is really starting to get fun. I am learning so much with every issue. I have also had the chance to meet a lot of new people as well as celebrities. But, with any success story, you have your haters who try to hold you back. I am finding out who my real friends are. They say progress brings about a lot of things and I am starting to see them all. My team has held me down and I'm glad to be working with them.

Since the last issue, your comments have given us ideas on how to improve the magazine and make it more entertaining for you. We ask that you keep the feed back coming.

Also, if you haven't done it already, please go join our ning page and enjoy all of the blogs we have on there. Plus, we will be adding more content that doesn't make the print issue. You will also be able to see pictures of all the events we have been covering. So, until next issue, keep riding with your girl and I will keep things moving, Twenty4Seven.

Lola D. Star

Special thanks:  
To all of those who have made  
a contribution to the cause.  
There is no "I" in TEAM.

## FEATURES

MYSTRO	6
DJ LP	
DIAMOND (OF CRIME MOB)	7
CHYNA WHYTE	8-9
ADAM MURPHY	12-13
OPHILIA	16-17

Editor/Publisher  
Lola D. Star

Asst. Editor  
Michael Harris

Graphics  
Brightwood Ent.  
Holla Creative

Photography  
Brightwood Ent.  
Big L. Photography  
Brandon Fox

Marketing/Sales  
Jus Promotions

Media Specialists  
Brandon Fox

Contact:  
Twenty4sevenmag@gmail.com  
Twenty4sevenmag.ning.com

Photo by: Brandon Fox



STUDIO OWNED BY KEEP IT MOVIN ENT.

**PRO MASTER STUDIO**

120 E. Market St., Indianapolis, IN

STUDIO OWNED BY KEEP IT MOVIN ENT.

design: mmillerdesign.com

Studio Time  
**\$40/hr.**  
Call 317.945.0269  
or 518.253.6886

WWW.  
**ONPOINTENT.COM**

YOUR SOURCE FOR MUSIC, NEWS, INDUSTRY RESOURCES AND MUCH MORE



SHOP ONLINE



DESIGN BY: BRIGHTWOOD ENTERTAINMENT 317-702-7019

**A LIFESTYLE. A BRAND. A CONGLOMERATE.**

**The Candy Shop**  
productions

Allow us to enhance  
your organization's  
vision..

XOXO,  
TCS

## THE CANDY SHOP PRODUCTIONS

IS AN AGENCY COMMITTED TO OFFERING A VARIETY OF QUALITY PRODUCTS  
AND SERVICES TO A DIVERSE CLIENTELE, INCLUDING:

MODELING, PROMOTIONAL ADVERTISING, EVENT PLANNING, PRIVATE LABEL APPAREL,  
& PERSONAL STYLIST SERVICES.

TCS IS DEDICATED TO ASSISTING IN FORMING, BUILDING, AND  
MAINTAINING BRANDS VIA OUR INCORPORATION OF UNIQUE STYLISTIC IMAGES.

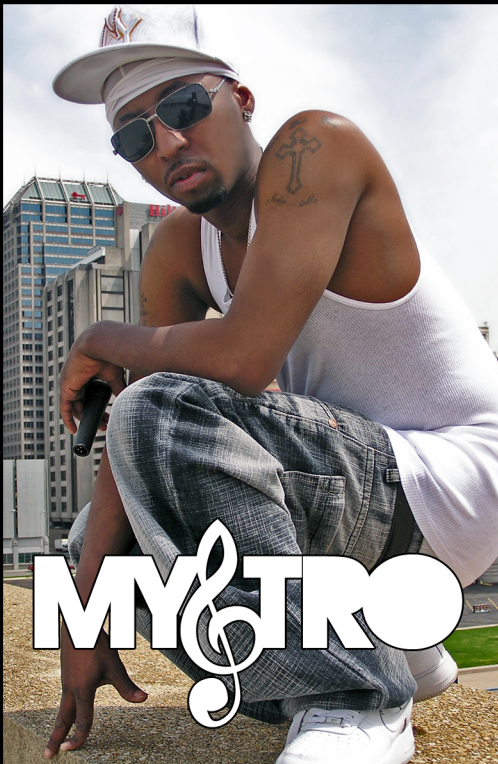
WWW.THECANDYSHOPPRODUCTIONS.WEBS.COM.

JOIN THE CANDY SHOP PRODUCTIONS GROUP PAGE (FACEBOOK)

**THE CANDY SHOP PRODUCTIONS** 6831 EQUESTRIAN COURT, INDIANAPOLIS, IN, 46260  
(317) 457-0828 KHALALAH (317) 457-0880 FAATIN THECANDYSHOPPRODUCTIONS@GMAIL.COM

PHOTO BY ELITE MEDIA. PHOTO EDIT AND AD DESIGN BY BRIGHTWOOD ENTERTAINMENT 317-702-7019





**How long have you been doing music?**  
I've been making music seriously now for 7 years.

**Who are some of the people you might compare yourself to?**  
I wouldn't compare myself to anyone because I seriously doubt anybody in the game has had the same experiences as I have.

**What are some of the projects you've released?**  
I have the "Naptown, We Got Next" Compilation, "N.A.P Bosses" Mix Tape, and "The Movie Man" Mix Tape, all available at Datpiff.com, and for exclusive ring tones, text Mystro to 69937.

**Have you worked with any major artists?**  
There's nobody major I feel I HAVE to work with, but I'm down for collabs all day.

**What's the hardest part about the business for you?**  
The hardest part of the business is getting people to give you a chance.

**What's been your biggest achievement thus far?**  
My biggest achievement is being a father. It keeps me focused.

**What are some of the qualities that you bring to the game?**  
I'm bringing creativity and passion back to the game. Music used to mean a lot more than what it does now.

**What's the name of your company?**  
I have two companies. Symphony Entertainment LLC and Game-face Records LLC.

**What is the best way for people to contact you?**  
For booking info, call 317-354-6211 and check me out at Myspace.com/youngstrizzle1.

**Is there anything else you want the people to know?**  
I want people to know that this is just the beginning for me.

## HEAT Spinner Hot & Cool

**Who do you represent and how long have you been DJing?**  
I represent Heatspinner DJ's and 2 Hard DJ's. I've been doing this since the age of 10.

**What made you want to become a DJ?**  
I went to a party with my big brother one night and his friend was djing. I watched him and some of the things he was doing got me hooked. After that, I said I had to learn it, so I did.

**What sets you apart from other DJs?**  
I'm from Chicago and we Dj a lot different from everyone else. We get things from one end and make it better the next time we do a party. We like to keep the crowd moving and make sure they're having fun. It's all about setting the mood and keeping their minds off of other things like work, fighting, and other bull that gets people in trouble.

**How do you feel about being a DJ today, and how do you feel about so many people trying to call themselves "djs" now?**  
I love doing what I do. I do feel like certain people who call themselves "djs" are messing up the game though.

**What or why wouldn't you play a record?**  
I'll play anything.

**Are you a radio, club or mixtape DJ?**  
I did radio in Chicago, I was on two radio stations at the same time. It's not like that here but I do it all.

**Do you do anything else other than DJ?**  
Yes, I have a bodyshop. I paint cars, install sound, tvs, radios, and more. Hit me up @ djlp3174@gmail.com, 317-809-5757. My shop is located 1457 E. 16th St.



By: Brandon Fox

**Please explain your background to those who may not know you.**  
Many of you know me as Diamond, aka Ms. 32 Flavaz, former member of Crime Mob. We had some of the hottest hits like "Knuck if you Buck," "Stilletos (Pumps)," and "Rock Yo Hips."

**Since you're a solo artist now, do you think the decision to leave Crime Mob will work for the better or is there a room for regret in the future?**  
I know it was the best decision to leave the group because all things are just not meant to stand together forever.

**Do you speak to any of your former group members anymore, and what was the situation about with Princess?**  
Our situation was that it was simply time to move on. I spoke with Cyco and Princess back in December and honestly, there is no beef or hostility on my end. I am very comfortable with myself and I feel like I can't move forward and be successful if I hold grudges.

**What is your relationship with Lil Jon like these days?**  
It's still all love. He is working overseas a lot nowadays so he's still grinding.

**I'm sure all of the guys out there would like to know, are you and Lil Scrappy still an item or are you single?**  
(Laughing) We are still together. We're managing to keep a very healthy relationship.

**What are some of the obstacles that you have faced throughout your career?**  
WOW, very good question. I have encountered a lot of things but mainly fake individuals. In this industry you really can't pick your friends like you would be able to if you were working a 9 to 5. It's scary. The limelight will have you invest your heart and trust into people thinking they are true, and they are until the light dims and they are nowhere to be found.

**Are you still being managed by Johnnie Cabell and if so, has all of the heat he has been catching lately affected your career?**  
Oh no, I have not been with Johnnie for over 2 years now. I'm with Mic Moodswing and Dr. Teeth so none of those situations have affected me.

**What are some of the projects you're working on?**  
I'm now working on my 5th mix tape and I'm also looking forward to dropping my solo album this summer. There's a lot more under my belt that I can't really dig too deep into because they are in the works.

**How do you feel about the direction that music is going and do you feel the need to keep up with what's "In" or stick with your roots?**  
Honestly, music now is going in several directions. It's more mainstream and commercial. I feel like new people in the industry don't have to work hard like we did a few years back. It's hard for the originators' music to get played on the radio stations that they used to run, but new artist are in heavy rotation. It's a very sad situation because they paved the way for us.

**How do you feel about the female MC's place in the industry and name your top five female MC's.**  
I feel like it's our time to shine, and for the industry to recognize us as artists and not just another pretty face. We are here for the long run... My favorite five female MC's are Da Brat, Eve, Remy Ma, Lil Kim, and Foxy Brown.

**If anybody wants to contact you, how do they go about it?**  
My Myspace page is Myspace.com/Missdiamondatl. You can follow me on twitter @DiamondAtl, and my youtube channel is Diamondmusic32tv. For booking information please email your request to DiamondAtlbooking@gmail.com

**Do you have any last words before we wrap this up?**  
I just want to thank all of my fans for staying true to me. I love you all and I promise I will not let you all down. If you haven't be sure to download my latest mixtape "Bitch Muzik 3" hosted by DJ Scream, google it, it's EVERYWHERE!

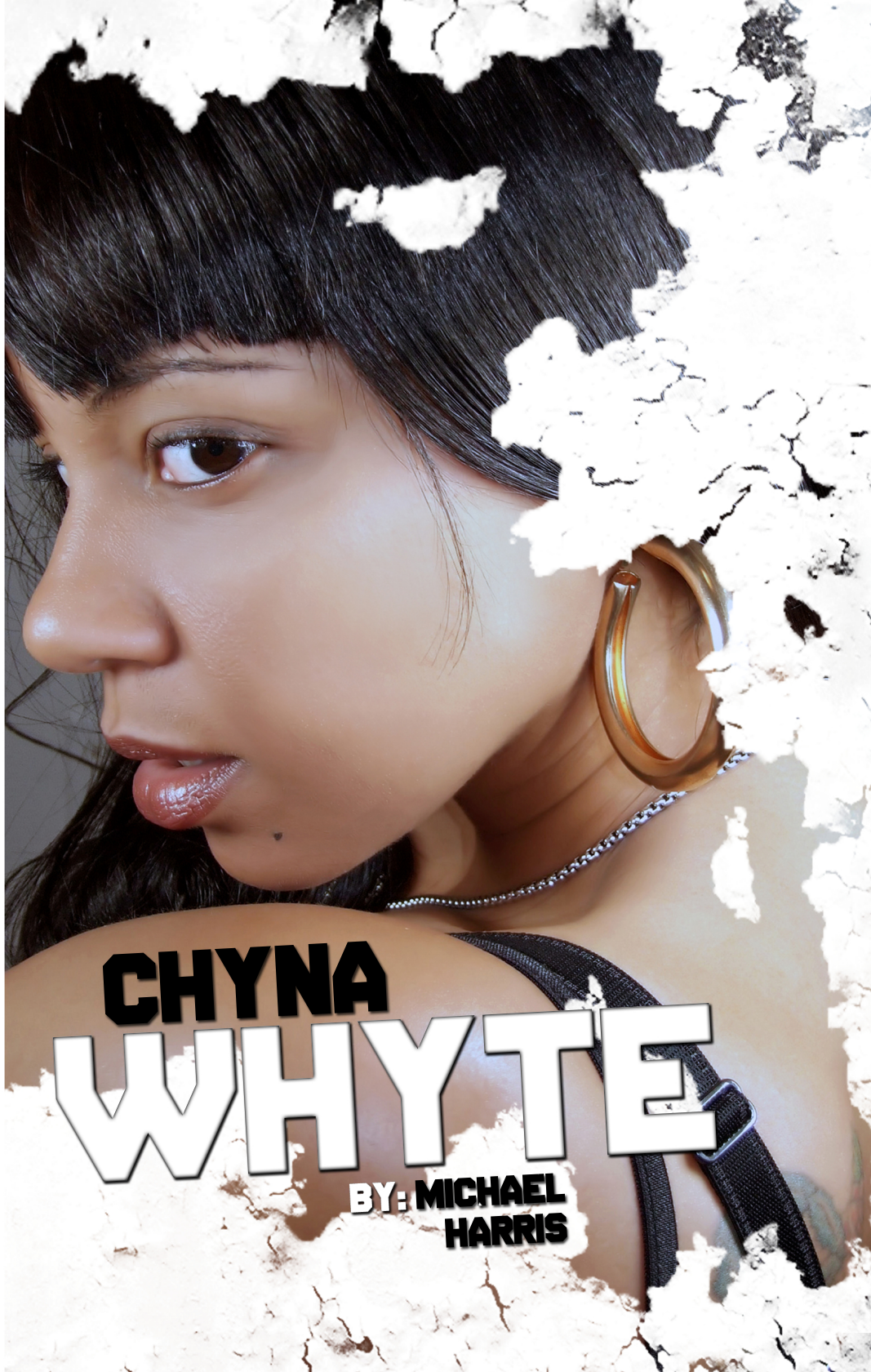


PHOTOGRAPHY  
ILLUSTRATION  
DJ MIXTAPES  
GRAPHIC DESIGN



WWW.HOLLAFASHIONS.COM





How and where did you get your start?

I started rapping as a child and decided I was going to really pursue rap in 92', but I got my first break in 98'. The year before, I decided to send out my demo tape that I'd been working on with a producer named "XL" (for 5 years). I got a bunch of addresses off the back of his CDs and mailed it out to all of the major labels at that time and waited for a call back. I talked to Dr. Dre, met with Def Jam, and got a call back from Rock A Fella, but none of those situations worked out. I later got a call from someone named "Lil Jon", who I had never heard of. At the time, he was working for So So Def as an A&R and he said he got my demo and wanted me to come to Atlanta to the studio. He was working on a group and wanted to see what we can put together. It was a guy named Six shot, Bohagon, and a reggae cat named Don Yute in the group. So, he set us in a hotel and we all met for the first time in the studio, and from that day we began laying down tracks. We had a great connection.

What happened with the Lil Jon situation and your manager that stopped the release of your solo project?

I have really learned that in life we have "seasons" and I believe that God has been grooming me from day one. I had a lot of issues going on in my life and it seemed like they held me back. One of the issues that put a hold on my career was my pregnancy. When "Bia Bia" started to blow and was really going to get that major push, I got pregnant (2002). BME was independent and we had just signed a major distribution deal withTVT Records in 2001, the year I had just gotten out of jail. That was a little dilemma, but didn't cause much because I only did five months in the FEDS and did the rest of the year on house arrest. My probation officer let me travel and do shows so I don't believe that was a major issue. Me getting pregnant is what did it. I had my daughter in 03' and didn't go back to Atlanta until the end of 05', after Hurricane Katrina. I went back with the hopes of getting back to work, but I feel like my label gave up on me. As for my manager, who was also my husband at the time, we started to get Chyna Whyte back and it was working for awhile. It was 2006 then, we were building momentum because everyone was waiting for me to come out but we were having personal issues (at least I was) with the things that he was doing on a personal end and it was too much for me to bare, so I left Atlanta again. I began to do things on my own but I also had another thing going on with me, a transformation, so in 2008 I stopped doing shows to figure out what God wanted from me because I couldn't understand the trials after trials and the stagnation and the stumbling blocks and why all the people that I thought was for me seemed like they wasn't. I tried reaching out to people, the people I thought had me, and they just ignored me. I was up and down within myself also and it was just a growing process. Sometimes we don't understand what God is doing but he knows what he is doing and he was just taking me to another level. I learned a lot through everything and I have grown tremendously. I feel like now I can do what I've been trying to do because I'm a better person. (That was the short version of the story, I left a lot out)

What are some of the biggest obstacles that you have had to overcome in the music business?

The biggest dilemma that I have had is not having people on my team that were really on the same page as I was. I'm a leader, I don't follow. I'm not into trends, and I'm not a gimmick. I don't entertain. I pour out from my heart so I tend to go against the grain and that isn't always accepted. I was never in this profession for fame or money. I did it because it is what I love to do. So, if I want to say "Jesus" on a crunk track I will, and everybody is not down with that. However, the time is now and I have linked up with some cats that are open and we are putting my new project together as we speak.

Is there a difference between "Chyna Whyte" and "Stephanie Lewis"?

Not really, they are the same. It's all what's in my heart. Chyna Whyte was the angry, bitter, hurt Stephanie. Now I'm better so they both are better but they are not different. I'm wondering how could they? If there is an alter ego thing I mean it's all coming from the person. Everything is coming out of the heart of that one person so there really is no difference. I think people use alter egos as an excuse, when whatever they portray is what they really are.

Everybody seems to want to be involved in the entertainment business these days but they don't understand what it could cost them. You have taken a different approach lately. What would you say to people who aspire to be the next big star? I would say whatever you want to do, do it. Just stay real to what you believe and do what's in your heart. When you begin to be something you're not to please others is where you mess up. Everyone is not going to agree with what you believe, but I would then ask who are you trying to please?

Many people are wondering if Chyna Whyte has become a "Gospel" rapper. Can you please clear the air on that?

No, I am not a Gospel rapper, although I talk about the gospel. The Gospel of Jesus is my life. It's why I'm still alive. It's my hope, joy, and strength. It's what pulled me out of a dark, ugly place, and it's buried deep in my heart. I rap from the heart. I speak life and I'm a witness. This album I'm doing is going to be so raw! The streets need it and they are going to love it!

The women of hip hop/rap are missing in action today, and former female MC's are either acting or doing everything except music to stay in the limelight. Do you think there will ever be an abundance of female MCs that are relevant again?

I think it can be, people grow and do other things in life though, especially women. We get married, have kids, and sometimes our priorities change. There are many avenues other than just rapping. I think if you are a female in the game then do what you do. Rap, create wonderful music. It's when you begin to open your legs to everyone and disrespect yourself that people don't take you serious or respect you. If you're a female rapper and you screwing everybody and busting it open and bending over and all that you won't be respected as an artist, you will be a whore and no one will give a care how you are on the mic; they're going to want you on that other mic if you get what I'm saying. Women need to respect themselves although they might not know how to do that because of how they were raised. It is hard for a woman, it's a male dominate industry and a male does not want to be threatened by a woman because in the order of men and women God created man to be the head but that is when you gotta work harder and make yourself heard. Personally, I don't want to be a man, take his place, or dominate him but I do what I do and I'm going to do it how I do it.

Did you, being a pretty woman, ever feel the need to be a "Barbie" and how do you feel about Nicki Minaj, who is making a lot of noise right now?

I think they might have wanted to see me a little more girly but I never felt pressured because I have always done what I wanted to do. I have no opinion about anyone really. It's not for me to speak on it. I will say that if you are being real with you then go for what you know.

How did Hurricane Katrina affect you and were you in New Orleans when it happened?

I actually left the Saturday before it hit. I lost everything, my house was under water. At first it didn't affect me because I had learned from a child to block out hurt and hide it, but I learned later that it really did. I saw people that aged 10 years in 1 year from that situation. Families were separated, people were depressed and had to get on medication. We lost things that couldn't be replaced. People died, we were treated like crap. That was a major thing to bounce back from. No one will ever know the emotions unless you actually experienced it. People can easily say, "Get over it", "Get it together", or "Get a job somewhere else," but it's been almost five years and people are still struggling. My mom, like so many others, was ripped off by contractors and has fought to get her house fixed. There are people that owned houses, like my mom, and have to pay rent somewhere else because of people that felt like taking advantage of the problem instead of helping. I believe they owe us money and I believe a lot of people stole that money. It wasn't our fault, yet they act like it was. I understand natural disasters, but this could have been prevented. It wasn't the hurricane that messed stuff up, it was those weak levees that should have been made stable. I hate liars and cheaters and I'm so tired of the corruption in this world.

How can people reach you if they wanted to contact you and do you have any last words?

People can get at me on [myspace.com/thewhyte](http://myspace.com/thewhyte), [facebook.com/thewhyte](http://facebook.com/thewhyte), or they can email me [thewhyte@gmail.com](mailto:thewhyte@gmail.com). I thank you for the interview. I thank all the people that have been patiently waiting for me to drop, and for their encouragement. I don't like to call them fans. I am working on a new project, aiming for summer 10'. It will be coming out on my very own label, "WhyteHowse Entertainment". I also have some new songs available on iTunes and all the other digital outlets. Shout out to Rick Flare, Derrick "Deranged" Rollings, Love To Laugh Entertainment, Yung Gwop, and my whole fam that's been behind me, pushing me to keep moving.....



Presented By: *Ny*  
**NAVY MODELS**

**Nykkky B.**

34-28-39

Nykkky B. is fun loving, humble, ambitious & determined to succeed. The 21 year old plans to use her God given talents, which include singing, song writing, and teaching dance to carry herself to the top.

Photo By: Big L Photography



## WARNING:

TWENTY4SEVEN MAGAZINE IS NOT RESPONSIBLE NOR WILL BE HELD ACCOUNTABLE FOR THE FOLLOWING... ALL NAMES OF THE "EXPOSERS" SHALL REMAIN ANONYMOUS.

IF YOUR NAME IS MENTIONED HERE, TOUGH LUCK.....

### YOU SHOULD HAVE KNOWN BETTER.

Tamera McKelly use to be a man by the name of Terrence. (KS)

Jason Ingram is posing as Jeremiah and getting paid to do shows. (TN)

If you do business with Corey Brooks aka C. Hov & Innovative Distractions, get your money up front because they won't pay you. (IN)

Jazmine Taylor likes boys and girls and is spreading NGU to them. (WI)

Hard Boyz Click is robbing promoters after their shows. (IL)

Leon Brown and his establishment, "King Promotions", is wanted and in hiding from several Indiana artists, djs, and promoters. He has received numerous investments from several outside sources, agreeing to pay them immediately after each of his events and has failed to do so on many occasions. (IN)

Edward Blackburn is a snitch. (OH)

In doing business, you should always get your money up front, but especially when dealing with Marcus "MJ" Morris. He promoted the DJ Holiday Party at Reihle Brothers in March and walked out without paying the balance he owed to the club, DJ, security, and the sound guy. I still haven't gotten paid to this day. (IN)

"ALL CONTENT IS PURE RUMOR AND NO FACTUAL EVIDENCE HAS BEEN PROVIDED OTHER THAN WHAT HAS BEEN SUBMITTED BY THE STREETS"

# TEEN TALK: THINK BEFORE YOU LINK

By: Krystal Luster

As Americans, it would appear that we have it "made in the shade" compared to other countries. With technology available in every way and for everything, it isn't difficult to get what you want or at least search for ways to get what you want. However, the question remains, "What is it that you want?"

The internet is full of information but as teens in this country, "the web" is more sought after to be used for negative than positive. The internet is very much like a gang because it offers you similar services that are appealing in more ways than one; identity, establishment, devotion and protection.

In this day and age you can create an identity and become whoever you want to be at the click of a button. Social networking sites and or self-made pages help guide you when developing your profile. With a new found, you have the opportunity to have a fresh start. You are established among peers, elders and complete strangers in a matter of minutes. Within a few weeks, you're devoted and spending a lot of time on these sites every day to increase your status. Now people are noticing you. They're actually listening to what you have to say and you feel you do have a purpose but despite all the information you provide, the majority of it isn't true.

So what if you lie and start rumors? If it gets too heated, you can easily block someone to protect yourself but this is only false security. False security in a system that wouldn't give two cents if waste your life away pretending to be the person you visualize instead of actually becoming him or her. Too busy worrying about belittling others because you want what they have, when you should be content.

We can't have it all even though we live in a society where we are pressured to pursue the unattainable by any means necessary. The World Wide Web is designed to maintain an image that is less than satisfactory. Yes, it sounds good to hear about your enemy hitting rock bottom. Yes, it looks good to see that cutie in little to no clothing. Yes, it feels good to intimidate by word of mouth but what are you left with? In most cases, by the time you start questioning these motives, weeks turn into months, months turn into years and you're still left with nothing. Just unnecessary drama, everybody and their mother in your business, and attention you thought you wanted but never needed to begin with.

So now you want out. You've grown tired of listening to what David said about Keisha and how Keisha left David for his best friend Michael. You've grown tired of people asking why you haven't updated your status in the last two hours. You've grown tired of the degrading comments on every picture posted and for once in your life you want peace and a since of accomplishment.

As I mentioned earlier the internet is used more so as a negative than positive and somewhere along the way to "finding ourselves" we lose sight of what's important. I'm not saying you shouldn't socialize with friends or people from different walks of life but instead of filling up space talking about nothing and informing everybody of your active sex life, take the time to give an encouraging word. Stand up for that person who can't defend themselves and ignore the ignorance.

America is ever changing and will continue to change with or without you. This society is pampered; everybody wants this and that but aren't dedicated to the work they must endure in order to obtain it. What's more important? Having the look or looking for ways to better your education? How are you making a difference in the community? Why not read a book? Who cares what your friends think because if they were your real friends they would encourage you to continue making good choices and would open a book with you.

I can't tell you how to live life because I'm still finding my own way but what I do know is there is more out there than you could ever imagine. You just have to do the work and stop taking the easy way out every chance you get. Have faith that you can make a change, no matter how small it may be. Don't give up when it seems all is lost, believe in yourself and don't be ashamed to ask for help. You didn't make it into this world alone so what makes you think you're the only person you need? Action comes from doing something, not just seeing or hearing about it.



# ADAM MURPHY "MIDWESTMIXTAPES.COM"

**For those who don't know you, tell them who you are and who you represent.**

I'm Hittbreaka DJ Jesse James, STL born & raised! I rep Outdawoodworks, Dramaward, Addicted Dopeness, and the whole Mad Azz Middle.

**How long have you been in the business and how did you get started?**

I've been making music money since 2003. I did an internship with a label here called V.I.P. Records under Spud. A few months into it I found a dope ass group called "Lyrical Warfare". I executive produced their album called "Articles of War" and it's been on ever since.

**What all do you do in the business?**

I do marketing all around from the street team, internet, radio, and publications. I have my hands in a lot. I have to have money coming in from all angles. Check out my online CD store [www.theipcds.com](http://www.theipcds.com). I sell all that dope Chicago music such as Psychodrama, Triple Darkness, E.C. Illa, Traxster, ect.

**What Is Midwest Mixtapes and how has it help artist you've worked with?**

[www.midwestmixtapes.com](http://www.midwestmixtapes.com) is a mix tape website that shows the talent we have out here in the Midwest and it's free downloads for the fans. It's helped Midwest artists by spreading their name across the entire Midwest Region as well as the whole globe.

**How far does MM reach across the globe?**

The last time I checked, [midwestmixtapes.com](http://midwestmixtapes.com) is up to 102 countries. A solid 15 countries visit on a regular basis. We been around for a little over a year and we've had 22,000 plus visits from 13,000 plus visitors. Our main market is the Midwest; 6 of the top ten states who visit are Midwest states. We're still growing and we are nowhere near my goal for the website.

**Who are some of the artists you have helped break with the site?**

This kid Jola out of Dayton, Ohio got signed to So So Def. He is the only one who got a deal so far. I'm not saying it was totally [midwestmixtapes.com](http://midwestmixtapes.com) but I feel that we helped give him a good look along with what his team was doing (I rep the trunk, what's good Samcuddy). Hittmen DJ's, County Brown Mane out of STL and DJ Drizzle out of Cincinnati, Ohio have been making great mixtapes. Bum Squad DJ T Gutta keeps the "LETS DO IT DEN" series coming on a regular. There are a lot of new faces but I also have some vets on there too.

**The "Meet Ray Goss" Mix tape was dope. How did you two meet?**

Ray Goss, I met him at a low budget show at this spot called T-Billy's here in St. Louis. He just approached me saying I see everybody talking to you so you must be important (laughs). He gave me a five song demo CD, we talked a little, and I felt his head was in the right place so I brought him into the system that I made with County Brown. Ray Goss and County went into the studio and "Meet Ray Goss" was born! He is actually the total opposite of the kind of music I play on the regular, but I couldn't stop listening to his demo.

**What, if any, are some of the differences between Adam Murphy and DJ Jesse James?**

Adam Murphy is a father, son, uncle, cousin, and brother. I'm just a regular person with normal people problems like anybody else. Jesse James is the hustler, the guy who goes out and does what needs to be done to make the people I work with successful. Adam can't stand Jesse James at times and Jesse James thinks Adam can be too nice at times.

**Are you a radio, club, or mix tape DJ and where can people hear something on you?**

I do have a radio show out here in St. Louis on the college station 89.5FM The Wave KCFV. It's every Sunday from 4-8PM CST any you can listen online at [www.stlcc.edu/kcfv](http://www.stlcc.edu/kcfv). As for mix tapes, I haven't hosted anybody's yet. I've got a few people asking lately but nothing on contract yet. The only mix tape series I do is called "Mad Azz Middle". You can get VOL. 1-5 at [www.midwestmixtapes.com](http://www.midwestmixtapes.com). It aint no mix tape full of singles, just solid artists with hood muzik.

**Do you do anything else other than DJ? Tell us about your radio show.**

Outdawoodworks radio, like I said before, I'm on every Sunday from 4-8pm CST on 89.5FM The Wave KCFV. We broadcast in St. Louis North County. Mr. Marcus is the actual host who I've been working with since 2004 or so and he is a character. He belongs in a big market because he likes to talk a lot of ish (laughs). As for the music, I play a lot of Midwest artists, St. Louis, Chicago, Naptown, Cincinnati, Milwaukee, and a few other spots. I doubt there is another radio show that plays as much Midwest artists as me, so make sure you check us out at [www.stlcc.edu/kcfv](http://www.stlcc.edu/kcfv).

**St. Louis has had quite a few artists that have made it mainstream. Some are still around, some are not. How do you feel about the St. Louis scene today and its potential?**



St. Louis has a lot of talent, just like any other city. The people who want to be in the "industry" really need to understand how business is conducted. Also the behind the scenes people need to quit playing favorites with certain artists, especially when their artists aren't doing what they're telling all these other artists to go out and do.

**Speaking of St. Louis, do you think the Midwest as a whole will become a dominate force like NY and the west coast used to be, and how the south is now?**

Yes, especially if Midwest marketing people keep working with each other like we have been for the last year and a half. I'm talking about my boy Lucky, Judy Jones, Le'Deanna Brown of the Midwest Leak and a few others. All of the artists we handle have been making the right decisions because we are all pointing the artists in the right direction. Then artists like Ali of St. Lunatics, who's been promoting the heck out of [midwestmixtapes.com](http://midwestmixtapes.com). Even though he is saying go get his mix tape, people are then checking out all of the other talent that's on there. So big shout out to Ali, we're going to be working real close.

**What else do you have coming up in 2010?**

Everybody needs to check out my dude Derrtyboi Montana "Derrtyboi Muzik" Album. He charted as #9 overall top seller one week last November at STL's biggest store, Vintage Vinyl. That's without any support from anybody in the industry other than me. He is still selling on the regular. My big sis Newscene of Psychodrama has her final album of her career called "Final Answer". I am going to be a part of that real strong. County Brown has his album that he's dropping this year that's going to be real big! Twinn and Presto os Addicted Dopeness, we got their single "MJ's ON MY FEET" starting to buzz. Ray Goss also has another mixtape coming. Yung Ro of Black Pearl Ent. keeps billboard charting, shout outs to my lil nephew right there.

**If someone wanted to contact you how can they reach you?**

You can reach me at 314.327.9860. Please text me first and don't waste my time. If you're trying to get on [Midwestmixtapes.com](http://Midwestmixtapes.com) please go to the website first and read the about us section. There is a fee to get on the website. It aint much for the look you will get though. I'm also on facebook under my real name, Adam Murphy. A flyer for the website is my picture so you will know it's me. You can also email me at [jessejames314@aol.com](mailto:jessejames314@aol.com).

**Do you have any last words for the people?**

I would like to say "whatupdoe" to Patterson road, 1100s, and the Hathaways. Tremendous love goes out to Street Monstaz DJs, Hittmenn DJ's County Brown, Drizzle, HNIC KAPSA, Bum Squad DJs, DJ T Gutta and DJ Lex. My Chicago peeps Sean Mac and DJ Moondawg, the magazines I work with: Ozone, Midwest Leak, Street Fame, Fushion, and TWENTY-4SEVEN. The whole Dramaward, especially Da Wrek, Newsense, and Staxx Malone. My Gary, Indiana peeps, No Tamin Ent., Thuggedout and the Whole 5th Ave, Hit of MCGZ, Soope, Rie Jilla, Milwaukee peeps, Streets and Young Deuces. My Hometown Team: Derrtyboi Montana, Dutch Jackson, ADP Squad, Black Pearl, Todd Butterfield, and 7FOURTEEN Ent, and lastly Brian Gaadt and Mz. XXXCLUSIVE. If I forgot you forgive me.





**Balers  
Choice™**

...when you want it easy...

*Easy flow...* Perforated Cigarillos  
The only one of its kind...In the world!  
Ask for it!

Exclusively from  888-898-6879  
[www.royalblunts.com](http://www.royalblunts.com)

SURGEON GENERAL WARNING:  
Smoking can be hazardous to your health.



2010 Southern Entertainment Awards  
memphis, tennessee



From the small city of Indianapolis, to the cover of major magazines and TV screens, Simply Ophilia is "Just Right" for the world to admire. She had some down time, so we were able to catch up with her to get up close and personal. She is more than your average model....

# SIMPLY OPHILIA IS "JUST RIGHT"

**The public knows you by a few different names, but who would you like the world to get to know?**  
I would like to be known as "Simply Ophilia".

**How did you come up with your name?**  
Actually, my girl Vika came up with the name. It means "Greek Goddess".

**You're from a city that's not really known for doing major things in entertainment. How did you get started and overcome the hurdle onto success?**

I think outside of the box. I LOVE my city (Indianapolis) but I think bigger than here. My heart is NYC..... I love meeting new people and doing new things.

**We can see that you're beautiful, but we hear you have smarts to compliment that as well.**  
Yes, I'm a Fashion major at Harrison College.

**How important to you is your education compared to your career?**  
Modeling is a hobby, not my career.

**What was your first big break and your most memorable job?**  
Doing the "I Get Money" video (Hell Yea!). I love 50 Cent.

**What was it like being the "Smooth Magazine" cover girl as well as being in the top 50 sexiest women they have ever featured?**  
It was a dream come true! I make goals for myself and that was one of them so I was excited to reach my goal.

**What was it really like doing "For the Love of Ray J" show and is he as bad as people say?**  
It was fun. I don't know what to say about Ray J. (laughing) He's a man.

**Who was the easiest to work with, Ray J or 50 Cent?**  
50 Cent baby!

**We hear you're one of the realest people in the business. How has fame affected your regular life and the people around you?**

Hmm, well at this point people always want me to do things for free, because they've known me forever. What they fail to understand is that I have to eat too.

**What has been the hardest thing for you to deal with in this business?**  
Nothing really. It is what it is and I respect the game.

**Well, with that being said, what do you have going on these days and what are some of the things we can some of the things we can expect to see you future?**  
I have more magazine spreads coming up and my people are working on some things under the table.

**What's the biggest misconception about you?**  
People say I'm so stuck up and I think I'm all that! Shit, would you think that about yourself? I do.

**With so many models using sex to get ahead, what separates you from them and how do you feel about what they're doing?**  
I mean hey, to each their own. I don't knock anybody... Only God can judge people.

**So, are you seeing anyone special these days, and if not what are some of the things you look for in a guy? Also, what is a fantasy you have yet to fulfill?**  
I'm so single hahaha! I like to be spoiled so if his ass isn't doing that stay out of my face! A fantasy would be someone giving me his BLACK CARD and letting me do what the hell I like with it.

**What do you feel is your best asset?**  
I like my teeth. Kevin worked hard for me to have nice teeth!!! Lol

**How can you be reached for booking or other info?**  
They can book me by contacting Mike Styles at 202-277-4283 or stylebookings@yahoo.com. Also www.officalsglamgirls.com & www.simplyophilia.com. You can Google me, also I love twitter! @Vh1JustRight. Thanks for the love and I'll always be two steps ahead! Peace!



# MIXTAPE REVIEW BY: DJ JESSE JAMES



**Tyrone "Ryda Muzik"** 4 out of 5  
Tyrone hails from Indianapolis, Indiana and he is giving you a taste of his world. Tyrone picks beats that compliment his vocals very nicely. I truly enjoyed listening to this mixtape. Stand out Junts: Ryda Muzik, Me and U & Hustle Til U Shine.



**Beat Gang "Who Dey"** 4.5 out of 5  
Beat Gang hails from Nati Ohio and they of course got the hottest DJ from there, DJ Drizzle, to host this hot mixtape. They came with a football game feel to the graphics and skits. Each artist from the group compliments each other very nicely. The beats are what really makes this mixtape stand out. All the original music on here is dope! Stand out Junts: Mr.Miyagi, We Do & Never Been Easy.



**Hakeem Tha Dream & DJ Sir Thurl "This Dat Loud"** 4.5 out of 5  
Hakeem lets it be known off top that he aint on no reggie and neither is his mixtape; its nothing but that LOUD! Hakeem teamed up with STL's hottest and most respected DJ, DJ Sir Thurl, to bring you this mixtape which is more of an album. Hakeem's lyrics and wordplay is really clever. Stand Out Junts: On The Run, Cut The Check & Trip'd Out.



**Streetz & Young Deuces & DJ Blurray "Midwest Go 2 Guys"** 3.5 out of 5  
Streetz and Young Deuces hail from Milwaukee. This duo is one the hardest working artist in the MW right now. They have been Ozone's Patiently Waiting alum as well as SEA's "INDY GROUP OF THE YEAR". "MIDWEST GO 2 GUYS" is a mixtape with original and jacked beats. Stand out cuts: Mad Flavor, On My Grind & Hustla'z Muzik.



**DJ Champ "The Champ is Here" Vol. 2** 4 out of 5  
DJ Champ is a dope DJ hailing from Indianapolis Indiana. This mixtape contains some Naptown rappers along with major artists. Stand out Junts: G.B. "We Outta Here", Nappyville "Hate Me" & G-Fresh "On My Mama."



PRESENTS ITS SPRING, SUMMER, AND FALL TALENT LINE



**Twelve featuring G LaBeaud "Like Magic"**  
Indianapolis emcee Twelve has teamed up with r&b crooner G LaBeaud (formerly of Indianapolis, currently of Atlanta) for a mellow hip-hop track tinged with r&b - sure to make the ladies feel special. His debut album "THIS AINT THAT" is expected to drop late Summer.

**NYSE**  
young grown and sexy r&b singer from the dirty South is making the ladies nice and moist with his debut single "Make Me Say", already getting airplay in the dirty. Coming soon, a nouveau re-do and a smash single that has worldwide hit implications. His debut album will drop this Fall.



**TEAM REAL**  
**RON 100 and GILLY** - the two leading exponents of TEAM REAL, upcoming Indianapolis hip-hop artists.

We also represent hip-hop beat maker and rapper **Ole-E**. Check out the re-release of his groundbreaking debut album "IF THE STREETS COULD TALK" with five new tracks coming this May on iTunes and Amazon.



**RENAISSANCE**  
Also the Nineties male r&b male vocal group Renaissance is available on iTunes and Amazon with "ULTIMATE COLLECTION".

M.E.C.A.P. IS HELMED BY  
GRAMMY WINNING PRODUCER/SONGWRITER UNCLE JAMZ.  
WE DO RECORD PRODUCTION, ARTIST MANAGEMENT, ENTERTAINMENT CONSULTATION AND MORE.  
FOR MORE INFORMATION CONTACT: MECAPMUSIC@YAHOO.COM  
VISIT US AT: WWW.MYSPACE.COM/UNCLEJAMZ



**mathis  
productions**

-Graphic Design  
-Photography  
-Web Design  
-Music Production

Very  
Reasonable  
Pricing.

Inquiries?

615.586.0052

djmathismusic@gmail.com

...get you some.

LIVE AT  
**THE SPOT**  
WITH BRANDON FOX

COMING SOON  
BFOX.TV@GMAIL.COM

**317  
BLACK.COM**

THE NAPTOWN PATHWAY TO ENTERTAINMENT



**Christelle**

McGann Music Publishing Inc.  
For Bookings: 702-737-0268  
or 216-276-1829  
Email: posmcgann@aol.com  
www.ChristelleMusic.com  
www.WeMakeSuperStars.com

www.myspace.com/Christelle • www.youtube.com/ChristelleAvomo  
cdbaby.com/cd/Christelle • www.SuperStarCentral.ning.com

**KERMIT = RECORD BREAKER / SUPER STAR MAKER**

**OVER 25 YEARS EXPERIENCE**



11701 Buckeye Road, Cleveland, OH 44120-2618

www.myspace.com/KermitHenderson  
Website: www.TheSuperStarMaker.com  
Email: SuperStarMaker@gmail.com



216-276-1829 Midwest

National Music Distribution, Artist Marketing & Promotions  
Kermit Henderson, C.O.O. / Music Retail Expert



# TWENTY4SEVEN

ENTERTAINMENT EVERLASTING MAGAZINE

ISSUE #4-  
2010

## SIMPLY OPHILIA

ADAM MURPHY  
"MIDWESTMIXTAPES.COM"



DIAMOND (OF CRIME MOB)

CHYNA WHYTE

DJ LP

MYSTRO