

TWENTY4SEVEN

ENTERTAINMENT MAGAZINE

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2021

LALOVETHEBOSS

+ Hannah Levien. Jessii Vee. After 7. Thomas Olajide.
Lyrica Anderson. #ProjectPat.

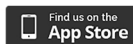
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What up, World?

Be on the lookout for our upcoming film project that will highlight the 12 years we have been in business, focusing on some of our best interviews, concert footage and events we've attended as well as a lot of unreleased material. The goal is to celebrate and also introduce ourselves to those who may not be familiar with us as well as remind those who are. It is also a chance to make room for new ideas and material. Everything must go.

PS. Subscribe to our YouTube channel and as usual, check out www.twenty4sevenmagazine.com for news, interviews and other great content.

Tyrone Davis



TWENTY4SEVEN

ENTERTAINMENT EVERLASTING MAGAZINE

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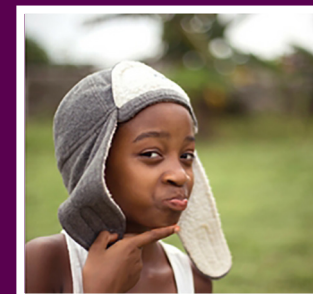
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OF JESSII VEE

MAKIN' NOISE

JESSII VEE UNIQUELY VEE

Words + Interview By Tyrone Davis

Jessii Vee is a YouTube and TikTok sensation with a combined 6 million subscribers between the two platforms. She and I discussed her graphic design background and how it helps her in her current career path, building a following on YouTube, content creation, mental health, horror and more. The following is an excerpt.

What is the biggest misconception about creating/maintaining a YouTube channel?

Many people think that posting videos is easy work but it is quite the opposite. When I first got into the field I would get so many comments from people telling me to "Get a real job". To give you an idea...I work for about 10 hours a day every single day. I don't even have weekends off! I am constantly researching new ideas and writing entire papers on them so that I am fully knowledgeable before talking about a certain subject. I film multiple times a week. I am always editing (1 video is about 2 days worth of editing). It is definitely a full time job!

Over the years, a lot of content creators have expressed concerns over algorithms and their content being either removed or suppressed in some form or another. What are 5 pieces of advice you could give aspiring Youtubers in reference to channel growth?

1. Create videos about subjects that you are passionate about! Whether it's art, music, makeup, gaming, etc. Don't just try to follow the trends. Be unique! You'll get way more people watching your videos and subscribing to your channel when they can tell you love what you are doing!
2. I've always been a huge advocate for posting family-friendly content. YouTube will promote your videos more when they are clean and watchable for all age groups.
3. Always make sure you write a detailed description of your video and include as many tags as you can! The more information you give YouTube about what your video is about, the more they promote it.
4. Don't feel discouraged if your channel is growing slowly. Don't focus on the numbers! Focus on your passion for creating content and the growth will come in time.
5. Keep a consistent posting schedule! Whether it is once a week, once a month, all week long, etc. YouTube analytics love consistency and your channel will benefit from it!

To read our full interview with Jessii Vee, visit us online at www.twenty4sevenmagazine.com. Also, Jessii Vee is on YouTube under her name, on Instagram and Twitter @jessiiivee and on TikTok @officialjessiiivee.



MULTI-AWARD WINNING R&B SOUL GROUP AFTER 7 CELEBRATES THE RELEASE OF THEIR FIFTH STUDIO ALBUM, "UNFINISHED BUSINESS".

The global pandemic may have brought many things to a halt, but not the musical passion of the R&B group *After 7* and their desire to bring their fans new music- a new album that reaches far and beyond their signature style. The first single release, "Bittersweet," currently the #8 R&B Billboard song in the country, was a fresh new take for *After 7* and drew in a younger listening audience while still appealing to their loyal fan base. Followed by "No Place Like You", "Extra Mile" and the recently released, "Tomorrow Can Wait".

"Unfinished Business," the fifth album in the *After 7* catalog, combines love, heartbreak, and celebrations of the heart. Blending their signature smooth R&B style of true love and relationship songs, "Unfinished Business" is the album that will elevate R&B lovers to a different state of mind. The lead single, "Bittersweet," is a song that delves into our favorite subject of Love, Life, and Relationships," shares Kevon. "I am fairly certain that if you live life long enough, you'll learn that you can't have the sunshine without the rain," he adds.

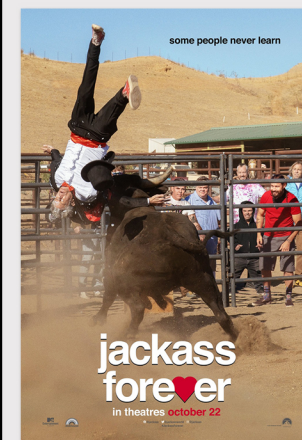
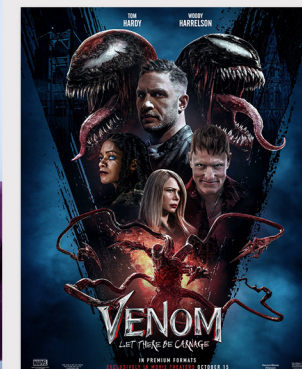
Family is never too far away with *After 7*, and with the talent of brother Kenny Babyface Edmonds and Damon Thomas, the sexy, mid-tempo Steppers' Track, "Tomorrow Can Wait," came to life. For the first time, *After 7* has a featured vocalist guest appear on a song with them. Award-winning recording artist Stokely joins them on the track "The Day" along with writing and producing the up-tempo "Sum Of A Woman." With 15 songs on the album, "Unfinished Business" is just that...real R&B, something for everyone.

CONNECT WITH AFTER 7
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Facebook - /After7
Twitter - @After7Music

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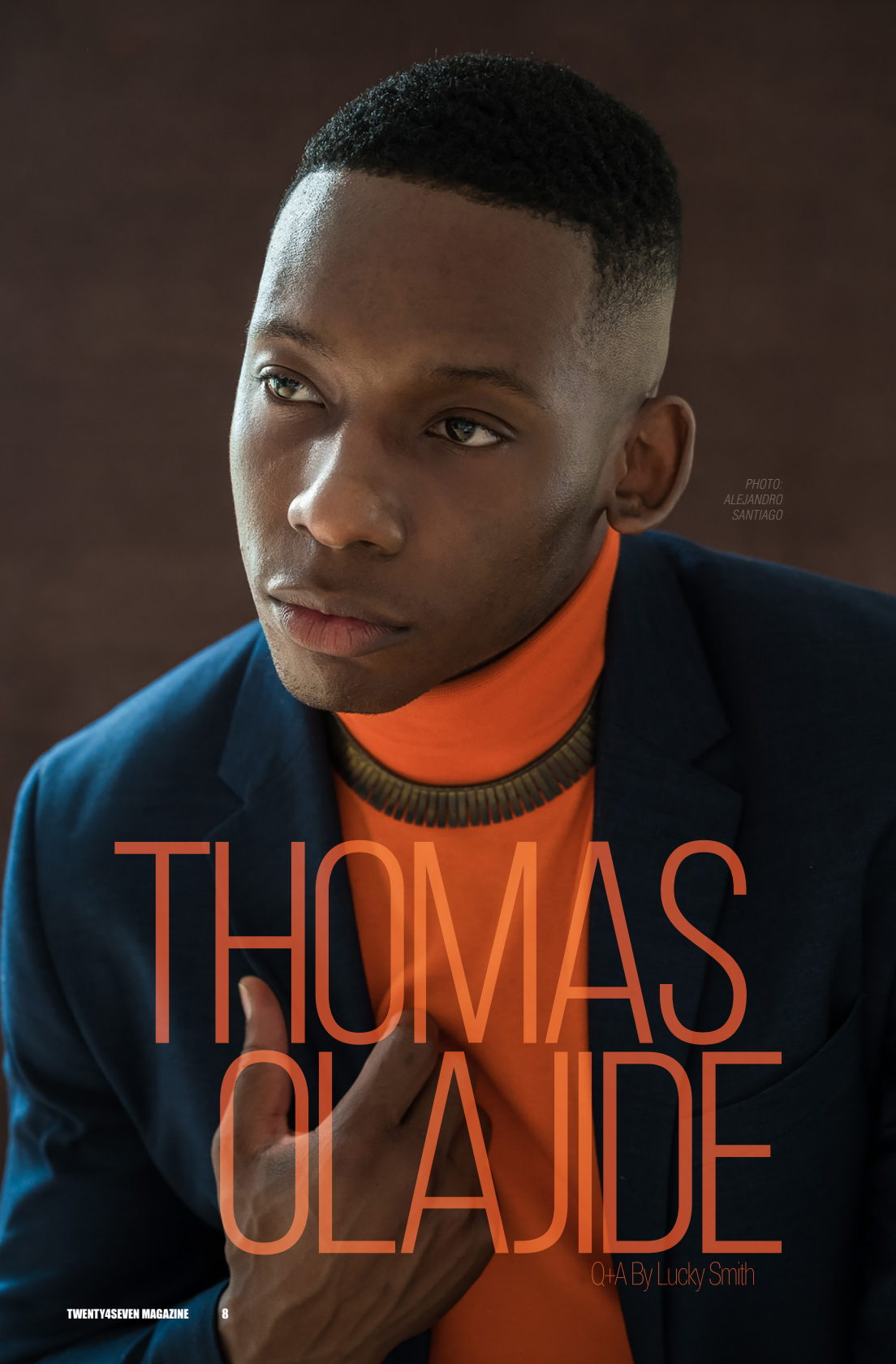


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ALEJANDRO
SANTIAGO

THOMAS OLAJIDE

Q+A By Lucky Smith

Where are you from originally and how did you grow up?

I'm from East Vancouver, British Columbia. My mother's side immigrated to Canada from Liverpool, England in the 1970's and my father's side is American. It was my mother's mother though who would raise me. I stayed with her until I moved to Montreal to further my acting training upon graduating from High School. If I am anyone's child, I am my grandmother's. She, along with a cohort of incredible individuals would become my central community.

My grandmother is a woman of principal. She taught me to "never give anyone my power". She provided the prerequisite knowledge needed to be a black man in this world, what things to avoid and what things to hone were always on repeat for survival's sake. Work ethic was also a central tenet in the household. The pursuit of excellence was not only seen as a human endeavour, it was also a black man's only chance at social safety. This is how I grew up.

What inspired you to act and how did your career begin?

That's an interesting question. Nothing in particular inspired me to act. It's hard to describe. Finding acting was less a moment of inspiration and more something I just accidentally fell into. That's a common story for many actors, I think. I started as an extra in Vancouver in big American productions that would come up north. I then slowly began booking small acting roles. I soon realized though that I was too green to play any significant parts and needed more training. That's when I decided to go to theatre school.

Growing up, a lot of people who are interested in acting come across William Shakespeare's work at some point.

What was your experience like working on "King Lear"?
It's true. Shakespeare is this giant landmark that most actors in the English speaking world eventually have to decide how they want to navigate. He's no doubt an extraordinary playwright. I will say however, that I think the western acting community can sometimes over-fixate on Shakespeare at the expense of acknowledging other great playwrights (many of whom come from non-eurocentric traditions). That said, I have done a lot of Shakespeare and have learned a lot about technique as a result.

Working on *King Lear* was very demanding in many ways. It is one of Shakespeare's later plays and so possesses some of his most intricate poetry. I played the role of Oswald who serves under Lear's eldest daughter, Goneril. On a craft level, I learned more than I ever had before. The depth of the writing pushes all involved into a specificity of listening and speech rarely required in contemporary texts. On a personal level, it was a complex journey for me as a black actor to stomach the indignities Oswald suffered in front of a primarily white audience each night. So again, I learned a lot but the lessons did come at a price.

Are you a fan of Shakespeare's other works? If so, what are your "Top 3"?

I am more a fan of his tragedy and history plays. My top three would be: *Richard II*, *Hamlet*, and *Titus Andronicus*. I particularly admire *Richard II*. I feel it is one of the few times Shakespeare unearths queer themes without throwing them up into a joke. Richard rides the thin line between the feminine

and masculine self. To me, it is Shakespeare's bravest work.

What type of genre are you most comfortable working in and also, are there any that you have yet to tackle that you would like to?

If the piece is well written, there will always be drama in the comedy and comedy in the drama. I personally don't make the distinction between the two but objectively speaking I have been cast in more dramas than comedies. I would love to explore the horror and action genres more. I've never really done those.

Break down, "Learn To Swim" and your role as Dezi.

Learn to Swim is a poetic, sensual feature film directed/co-written by Thyron Tommy. Dezi Williams is a Toronto-based jazz musician who is haunted by his past. The more he attempts to avoid his past, the more it seeps into his present life and forces him to face his inadequacies. It is a film with deep musical roots that delve into themes of grief, romance, heartbreak and healing. *Learn to Swim* is one of this year's Toronto International Film Festival's Official Selections.

In what ways did you have to prepare for this role? Did it require anything different from what you're used to?

I did my best to memorize the lines and understand the scenario of the scene as much as I could. Other than that, I didn't do much else in the way of character preparation. I did work with a saxophone coach by the name of Yves Charuest who re-taught me the fundamentals of the instrument. I hadn't touched the saxophone since high school so I was pretty rusty. He helped me brush up on the basics and gave me more insight into the life of a musician.

I played alto sax in elementary and tenor sax in high school. I also played the Djembe drum throughout my childhood. I had the opportunity to pursue Djembe drumming more seriously but never felt like I had enough of an affinity. Like acting, it seems that one cannot "go" into music. You gotta fall into music. It takes you. You don't take it. My problem with music was that I just never fell.

What has been your most challenging role to date and why?

There hasn't been a particular role that has been the most challenging. It is less a question of the role as a whole and more a question of specific moments in a scene. There have definitely been moments in a scene that I have found challenging to play. Sometimes I can't play the moment because I don't yet have the technique. Other times I can't play it because I don't have the life experience. Sometimes I can't play it because of external factors in the production that are out of my control. That's the nature of the beast. This happens at least a few times in every project for me without fail.

How do you approach working on TV series vs feature films?

I approach TV series the same way I approach feature films. To me they are the same fundamental job.

Lastly, when you aren't acting, what do you like to do?

I love to dance.... And... Yea that's kind of a question I've honestly been asking myself lately. What else do I like doing? I'm a little obsessed with my work to be honest....

Follow Thomas Olajide on Instagram @olajideta.



PHOTO:
DARREN TIESTE
WARDROBE STYLIST:
LOR-E PHILLIPS
MAKEUP:
LYNN SIMPSON
HAIR:
SASHA TURNER

LALOVETHEBOSS

MONKEY BUSINESS

Words By Tyrone Davis

Consistently adding to her business repertoire, *LALoveTheBoss* is a Hip-Hop artist, model, actress, entrepreneur, social media influencer and more. The Maryland native recently released a hot new single titled, *Monkey* which is an anthem for women to embrace the “Power of the P” and their sexiness. *Monkey* is produced by The Box Bangers Productions, which consists of multi-Grammy Award winning producer Darius “Deezle” Harrison and Eric “88Fingaz” Parham.

We got the chance to catch up with *LALoveTheBoss* and she and I spoke about her start in entertainment, music, what it means to be natural and social media and not too long after our chat, we were invited to cover the single/music video release for *Monkey*, which was held at Skylounge in Atlanta, GA.

Support for her and the record was solid with red carpet appearances by artists Issa, Autumn Marini, Lil AA The Rapper (Nephew of *LALoveTheBoss*) and Trap Beckham, Karla Escobar (Director of the *Monkey* music video), The Box Bangers, DJ Ray G (Cardi B’s DJ), DJ Erik Brown, Alease Garrett (Her Momager) and more. She debuted the music video about halfway through the event and then capped it off with a performance. I enjoyed myself. She is very pretty, talented and utilizes her sex appeal in a way that one can’t ignore.

When discussing her mindset when it comes to her image and things of that nature she said, “*Its funny, my momager suggested I go totally natural with my hair at the age of 14. When I turned 18 or 19, I started really becoming popular on Instagram with fitness videos and after that, it has been on ever since for about 5 or 6 years now on social media. My fans know me as “The New Millennium Pam Grier” and I run with that. I’m very gracious and very humble.*”

Personally, I prefer natural women but when men publicly express that preference (or any preference for that matter), it never seems to go well. One one hand, we’ve been blamed for women opting for plastic surgery but we’ve also been told to “stay out of women’s business” when we tell them being natural is ok. It is a sensitive topic for many but *LALoveTheBoss* is very

vocal about being natural and when speaking to her about staying natural and not conforming to today’s beauty standards she said, “*Well, what made me want to stay natural is that I just wanted to own who I am as a woman in my natural essence. When I was 19, I had a hashtag #getyouanatural. I was natural. My body is natural. I eat clean. I don’t eat meat. Society will make you feel like you have to be put in a box and I’ve always been a rebel so I wouldn’t stand for that.*”

Although she wishes to remain natural, she isn’t totally against other people getting surgeries or things of that nature as long as they are doing it because it makes them happy and not because they feel pressured into doing so. I think if anybody understands women’s plight in the social media era, she definitely does considering she has been very popular on social media for quite some time now.

When I asked her to explain the key to thriving on social media she said, “*You have to cater to whatever your audience is. If you’re starting from scratch, you have to follow your passions. Whatever you want to portray online, do that because there are enough people that would be interested in you as a person and/or brand. So, know your target market. Know how you are going to put yourself out there and be consistent. Consistency.....it is a lot of work but it is well worth it.*”

LALoveTheBoss recently wrapped shooting, *The Bag Girls 2*, the sequel to 2020’s *The Bag Girls* that starred Jamal Woolard, Shelby Leigh, 3D Na’Tee and more. Stay tuned!

Via @*LALoveTheBoss* on Twitter: “*Just got Call #Monkey is Now #78 On Hot 100 Radio Charts We goin up My Babies Keep Supporting and Streaming*”

Follow LALoveTheBoss on social media:

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For merch, visit www.lalovetheboss.bigcartel.com.



DJ KIMU
BEAUTY OF THE MONTH



DJ KIMU IS ORIGINALLY FROM PATTERSON, NJ (RAISED IN NEWARK, NJ). HER HOBBIES INCLUDE SHOPPING, DINING OUT, ART/PAINTING AND CRAFTING.

MEASUREMENTS: 34-28-40.

DJ KIMU'S CONTACT:
INSTAGRAM: @_KIMU

PHOTO:
@JABRILAKEEM

MUA:
@MIZZLULA

WARDROBE:
@LOOKSBYLUNDEN
@DANIELSLEATHER

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PHOTO:
COREY NICKOLS
HAIR/MAKEUP:
AARON BARRY

HANNAH LEVIEN

FLAVOR OF THE MONTH

Words + Interview By Tyrone Davis

Hannah Levién is an Australian actress and writer who has been seen in TV series, "Supernatural", Syfy's "The Magicians" and Freeform's "Siren". She and I discussed her love for "Lord of the Rings", why being weird can be a good thing, mysteries of the world and more. Hannah can currently be seen starring as Christine Woods in Netflix's "Brand New Cherry Flavor". Enjoy!

Where did you grow up and what was your childhood like?

I grew up in Brisbane, Australia. My childhood was busy. I have a big family and both my parents worked. I have memories of hot summers and playing in the garden with my siblings for hours until late, inventing games, laughing and fighting. It was very lively.

What is the biggest misconception about Australia?

That we throw a lot of "shrimp on the barbie"... Correction: we call them prawns, not shrimp.

What is your relationship with "Lord of the Rings" and why is it significant to you?

My eldest sister read me *LOTR* when I was seven years old. It just blew my mind. Such a vast, fantasy world. It just filled my mind with images and stories. That book still inspires me today. Such great characters. What a story.

Other than a few film clips, I have never seen any of the "Lord of the Rings" films nor read any of the books. For people like myself, what would be the top 3 reasons we should check them out?

- 1) It's an iconic book and film series.
- 2) Aragorn is a total babe.
- 3) Gandalf the Grey is goals for any hero in a story.

What did you learn about yourself while attending the University of Sydney?

I learned that when it comes to university, you just gotta get in and get it done. Studying can be so overwhelming, especially if you have very high expectations of yourself. You just gotta be kind to yourself, have supportive people around you and get the courses done.

Tell us about Netflix's, "Brand New Cherry Flavor" and your role as Christine Woods.

BNCF is based on the novel by Todd Grimson. The premise is: A filmmaker, Lisa Nova (played by Rosa Salazar) heads to Hollywood in the early '90s to make her first feature film but tumbles down a hallucinatory rabbit hole of sex, magic, revenge... and kittens, lol. I play Christine Woods, an Australian real estate agent living in LA and dating Lisa's ex boyfriend Code (Manny Jacinto *The Good Place*) a kind, designer drug dealer. Christine becomes Lisa's unlikely friend and co-conspirator in her revenge mission.

How did you prepare for the role?

The series is a wild ride. It's really a total trip and on set we all just had to commit and jump in. It felt like we took a lot of risks but that's an exciting space to work in. To prepare for my role in *BNCF* (*Brand New Cherry Flavor*), I did a few different things. Aside from breaking down the scenes with my acting coach, I also did a "ride along" with a friend who is a real estate agent, haha.

We went to a few open houses and I observed everything. It was fun! I also had an animal persona for my character (a flamingo) and certain songs I would listen to on set (*Maniac* by Michael Sembello is one of them, hahaha!). It all helps flesh it out for me and makes the process one of discovery and surprise.

Kittens.....Tell us about the kittens.

Lol...I didn't have much to do with the kittens but what Rosa had to go through with those kittens is very impressive. You have to watch the show to believe it!

What do you think about the feedback you have received about the show via social media?

It's been wonderful. People are really resonating with the show and the characters. It's so fun to be a part of. Particularly the

fan art. It has been so impressive! So many striking visuals in the show that people have captured. It's so cool.

In your opinion, why can being "weird" be a good thing?

Weird keeps us curious and questioning things. Life without "weird" would be so dull and lifeless.

Explain the process of selecting roles. Do you prefer a certain type based on your interests or do you take them as they come?

I find something to love and be curious about with every role I play. I'm drawn to characters who have autonomy and make clear decisions that push the story forward.

What are your "Top 5" favorite films of all time?

Labyrinth, Deerhunter, True Romance, Stand By Me, and Y Tu Mama Tambien.

I'm going to throw a few names out there. Say whatever comes to mind.

- A) Rosa Salazar - Wild
- B) Ivana Chubbuck - Intense
- C) Mercutio - Poetic
- D) Breonna Taylor - Justice

What was your experience working on Freeform's, "Siren" as Janine?

It was a lot of fun. Janine was such a lovable, ballsy character. It was a great team, cast and crew and I made some lifelong friends on that show.

A few years ago, we interviewed Ian Verdun who plays Xander McClure on the show. Did you get the opportunity to work with him at all during the series?

Many! Ian is fantastic. I can't wait to see what he does next.



What do you think of mermaids as a whole?

I love the folklore of mermaids and the connection of that to nature. I think marine life is fascinating.

When I was a kid, I spent some time living in Germany and I remember Nessie (The Loch Ness Monster) being a hot topic. What are 3 unusual subjects that you are interested in that pertain to mysteries of the world?

Space, Coincidences and Ghosts.

There are so many TV shows, films and other content being released these days that we can hardly keep up. What is your take on that?

There is a lot of content. The pandemic and the closure of cinemas has definitely changed how we consume entertainment. I still think word of mouth is best form of marketing for any series or film!

When was the last time you laughed hysterically and why?

It involved a pool in Palm Springs and a very funny family being reunited for the first time in a long time. I can't say much more than that but their antics and joy were hilarious and infectious.

Tell us something about yourself that most don't know.

I am learning Tai Chi!

What can we expect from you next?

I have a sci-fi feature film in development. It's based on a short film I wrote and acted in called *Hunting Season*. We played a lot of film festivals through 2019 and had such a great response so we're turning it into a feature!

Follow Hannah Levien on Twitter @HannahLevien and on Instagram @hannahlevienofficial.



TWEET DAT!

@BrianDEvans: You are an unshakable, unstoppable force capable of greatness. Anyone that tries to tell you otherwise does not belong in your orbit. Remember you are a 1 of 1. Lean into your power!

@Thando_Thabethe: Ppl never care till it's RIP

@BougieBlackGurl: It is not your responsibility to fix broken people because it will end up breaking you.

@therealjuicyj: Everybody Rt Three 6 mafia

@CoachTajama: Testimony: In doing my annual Mammogram 2 weeks ago, the doctors saw a lump in my breast. It was definitely a nervous moment but I continued 2 pray that I serve a healing God. I kept saying it: I serve a healing GOD!! I had my biopsy on Wednesday & the results came back benign!

@CashhGolden: I just paid rent... I'll rob a 9 year old if I feel like he got it!

@QuisMcGrady: Fall the best season ever... don't @ me

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THE BARBERSHOP



#PROJECTPAT

@thmpsni: If you don't know who Project Pat is, do not put that on Twitter. This is not a safe space for that.

@Stokes334: Pat is a Hall of Famer in the South. If someone don't know who he is either they wayyy too young or they OG's ain't raise them right. no in between.

@komsavage: This nigga one of the most original artist. His OWN STYLE

@KarlousM: I told y'all asses along time ago, project pat one of the coldest rappers in the history of rapping.

@SlimHeroics: Y'all swear International Players Anthem is the best song ever but don't know who the fuck Project Pat is.

@SlimiHendrix: i woke up to disrespectful tweets about project pat on the tl. nigga i will kill all of us if i have to tf is wrong with yall

@SermonsDomain: Drake having Project Pat on CLB has me more excited than any of the other features honestly. Pat's flow is so legendary. He's gonna slide all over the record.

@thechefjustin: #Projectpat is your favorite rappers favorite underrated hood rapper

@Lee_Is_Good: So many new rappers have taken Project Pat entire rhyme cadence. He's one of the most influential cats today.

BEHIND THE SCENES

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CHECK ME OUT

LYRICA ANDERSON

GUILTY



The new sensual and flirty single, *Guilty* from Grammy Award-Winning Singer-Songwriter-Producer and TV Personality, Lyrica Anderson is globally available now via the SRG ILS label imprint.

Guilty was written by Lyrica Anderson, Nefertitti Avani, and produced by Stacey "SOS" Owens and co-produced by Emmanuel "MANO" Harrison. "Guilty is about having fun and doing sensual things with your partner while saying all the flirty things that he or she wants to hear," mentions Lyrica. "It takes it back to the feeling of having a high-school crush and

feeling butterflies all over your body when you see that person coming down the hallway," she adds with a chuckle.

ABOUT LYRICA ANDERSON:

With three studio albums, four EP's and countless writing credits for the industry's leading stars, including Demi Lovato, Chris Brown, Missy Elliott, and Beyoncé to name a few, Lyrica Anderson has been impacting the music world for over a decade.

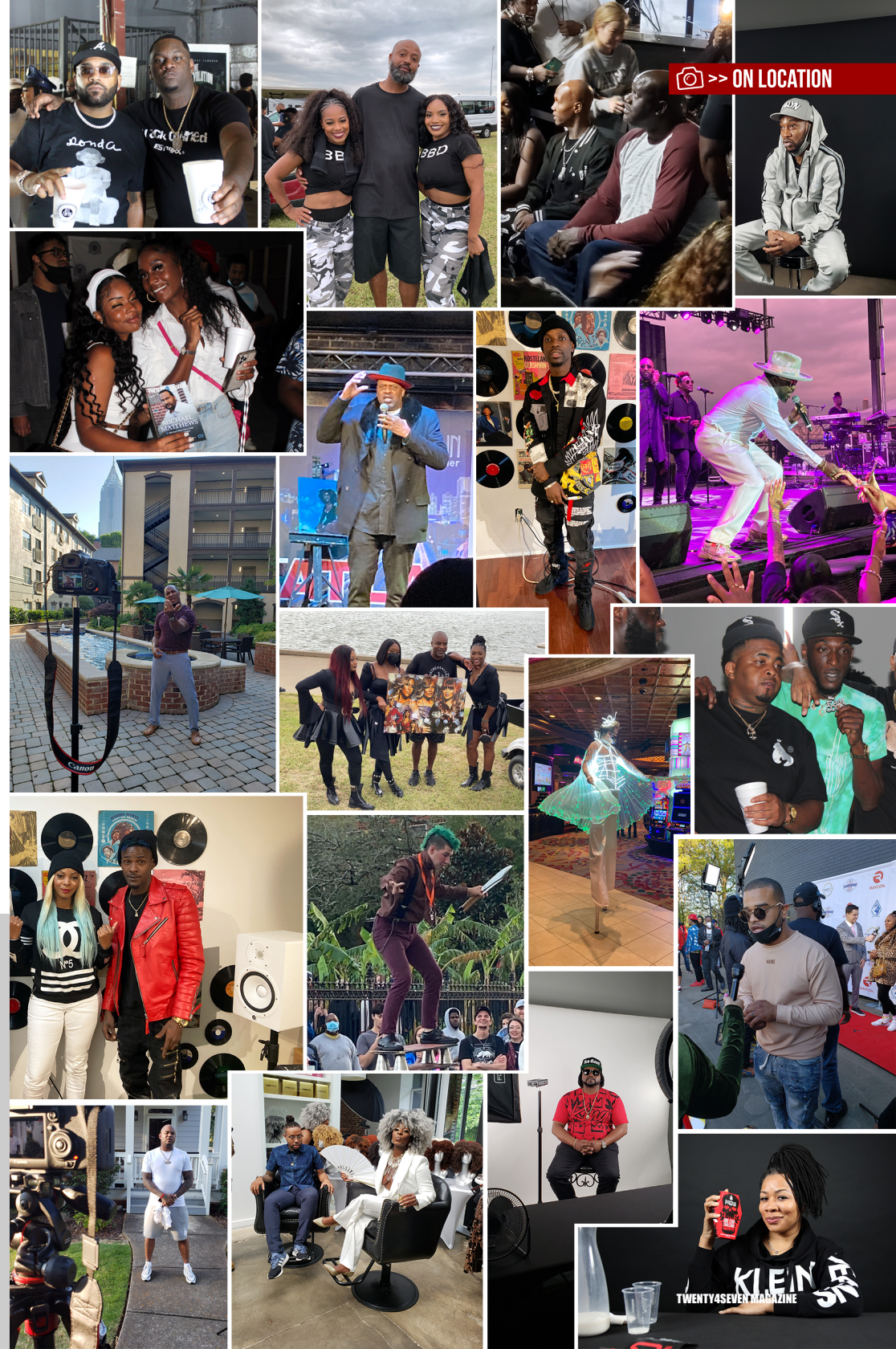
The Los Angeles-raised Lyrica Anderson follows in the footsteps of her talented mother, Lyrica Garrett, who was an original Ikette with Ike and Tina Turner as well as a singer with Rick James, Johnny "Guitar" Watson, and many others. Lyrica stepped into a distinct group of elite singers and songwriters after grabbing her first Grammy Award, proving that she is more than just word-play savvy; she's a full-blown superstar.

With over 150 million streams throughout her extensive catalog, there is no question that Lyrica is a force to be reckoned with. Her upcoming album, her first with SRG/ILS, will mark her outspoken voice as a woman who has trudged through unstable relationships while maintaining her composure as a mother. This is her loudest declaration yet!

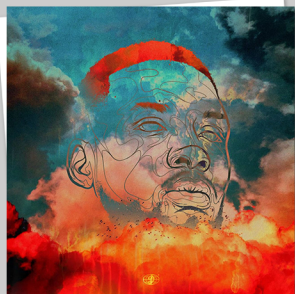
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