

TWENTY 4 SEVEN
ENTERTAINMENT EVERLASTING
MAGAZINE

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2021

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+

*Delence A. Sheares Sr. Crystal Starr.
Ruff Endz. Wu-Tang: An American Saga.*

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Tyrone



TWENTY4SEVEN

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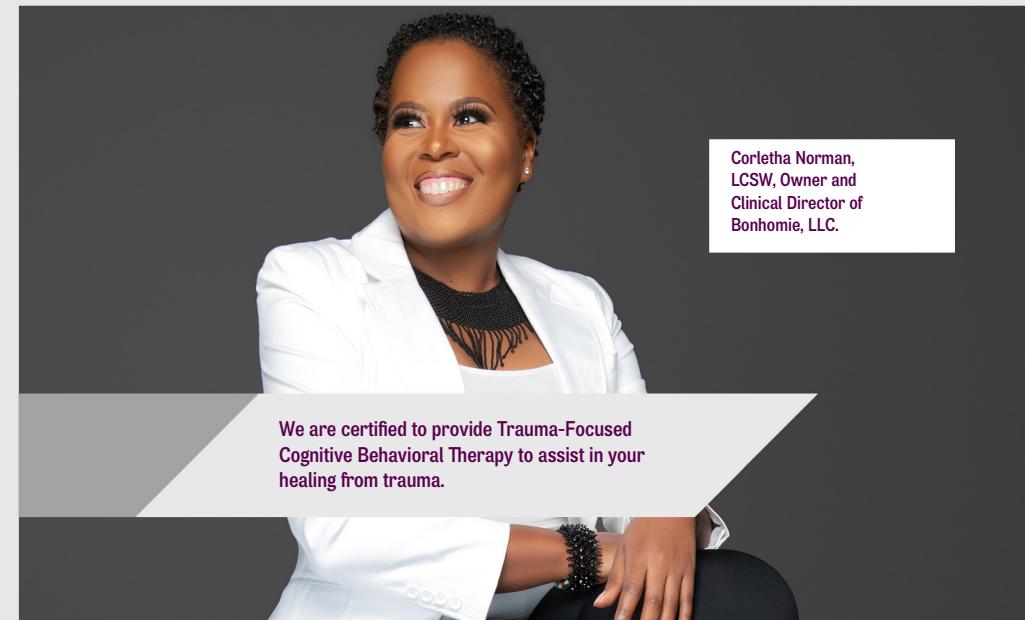
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WHO AM I AND WHAT I STAND FOR



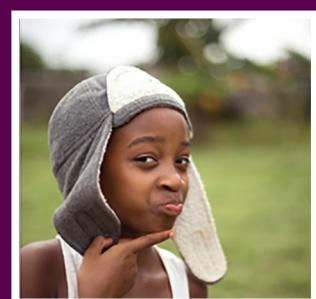
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MAKIN' NOISE

CRYSTAL STARR ALL MINE



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Words + Interview By Tyrone Davis

LA native singer and philanthropist Crystal Starr has released a new single "All Mine" from her forthcoming EP "Pop Starr". Check out her views on music, social media, Airstreams and more!

Happy Belated Birthday! How did you celebrate?

Thank you! My family threw me a surprise dinner and the next day my friend surprised me by taking me to Houston to go and eat Tex Mex since I had never tried it before.

Tell us about your latest single, "All Mine"

"All Mine" is the first song I ever produced. It is a song I wrote along with my friend, Courtney Jenae in a time when things in the world were turned upside down. All I wanted to do was bring back the joy that life once had before 2020.

What does it mean to be a Pop Star, in your opinion?

My definition of being a pop star is probably a little different than most. Being a pop star to me is not about the fame or fortune of it all. It's about perseverance and realizing that your dream (any dream) can be achieved by you simply being the truest form of yourself.

That, the uniqueness that you were born with was never meant to meet certain standards that others may place on us. Doing everything in excellence, using your voice and gift for good and being able to reach that goal that you can tangibly see coupled with a purpose to help others is what pop star means to me.

Who are your "Top 5" Pop Stars of all time?

Tina Turner, Michael Jackson, Prince, Whitney Houston, and Janet Jackson.

Being in the social media era, everyone seems to want to be a star of some kind or would like some form of attention or another. Do you think that helps or hurts the entertainment business overall? How?

There is a lot of distractions out there and social media definitely helps with the distractions. It hurts the industry a lot because I know some super talented people not interested in fame that are so busy harnessing their craft and being brilliant in real life that they hardly have a social media presence. They are too busy doing the work and hardly are interested in posting selfies or singing videos all the time. It makes me sad sometimes because now the entertainment industry won't even look your way if you have no social media presence as if that is the value of your gift.

True artists don't base their gift on fame and attention. Most of the artists I know that love the art of performing and music are the most introverted people I know! They love the quiet, not the fame. So now because of all the filters, whether picture or production, the filtered artists are now being pushed because it is a quick buck rather than a true artist being pushed because it takes a little more time and effort to expose their gifts.

Who/What inspires you?

Good people, great times and great memories but God inspires me most.

What do you love most about performing?

The feeling I get when the music begins. The rush that comes over me from hearing the instruments come together to make a sound. The nervous feeling that rushes to my fingertips. Also, the feeling of overcoming my deepest fears all at one moment when the lights come up on stage for just that one moment.



What have you learned about yourself during the pandemic that you didn't know prior?

I learned that if I spent a little more time in the quiet I could achieve much more, that being busy didn't make me successful and that staying still created lasting moments for my life. I also learned how to play piano and how to produce music, which is how *All Mine* was born!

Every time I see pictures of Airstreams online, I'm always intrigued. I love those. How did you use one to your benefit? Well, during the pandemic me and a friend of many years and fellow artist, Myra Washington wanted to do something for our community to help bring joy back. There is no other way to do that than with music. So, we ended up producing a Drive-In Concert with the 1967 airstream that my mom had given to me and turned it into a stage and called it *Roll Up Concerts* in which we sold out. I completely renovated the inside and we are now filming our music series called *Inside the Airstream* featuring performances from different artists including myself and others. The series will be posted on our *Roll Up Concerts* YouTube page soon. It is a pretty cool feeling.

Some years back while in Dallas, I met a Hip-Hop artist named Jef Jon Sin who was performing out of his van in parking lots of random venues. He called the vehicle the "Rad-toad-skid-muffin" or something like that, lol. He ended up taking his tour overseas to Europe and ended up performing for Kanye West while camped outside of a hotel that he was staying in in Paris, France. I say all that to say I thought that was a very creative way to promote oneself. What was the experience and feedback like for you?

I think *Roll Up Concerts* have been one of those experiences for me. Me and my friend used our unemployment checks during the pandemic to fund it and we saw the benefits of it after it was all said and done. We sold out a 300 car mall parking lot in Los Angeles all by ourselves with no help. There is power in believing in vision.

I'm going to throw a few names out there. Say whatever comes to mind.

- a) Little Voices - Heart
- b) Mariah Carey - Anointed
- c) Smokie Norful - God

What are you into when music isn't involved?

Anything creative. I love decorating and renovating things.

What was the last book you read?

Mariah Carey's new book, *The Meaning of Mariah Carey*.

Tell us something about yourself that most don't know.

I crack all of my phones within 2 weeks of getting a new one and I always run out of gas. Oops!

Lastly, what can we expect from you in the near future?

- A new single (and accompanying music video) that will be dropping every month.
- A Christmas Parade featuring myself in Los Angeles produced by *Roll Up Concerts*.
- More programs with my non profit Little Voices benefiting children in foster care.
- A new Music Series, *Inside the Airstream* presented by *Roll Up Concerts*.



Follow Crystal Starr on Instagram @crystalstarrmusic, on Twitter @iamcrystalstarr and check out her website www.crystalstarr.com to keep up to date with all of her upcoming adventures and activities!



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TJ ATOMS

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Words + Interview By Tyrone Davis

TJ Atoms is an actor and artist originally from Philadelphia, PA who is most known for his role as Ason Unique aka Ol' Dirty Bastard of the Wu-Tang Clan in Hulu's "Wu-Tang: An American Saga". To say he killed this role would be an understatement as he has been one of the fan favorites of the series. During our chat, TJ and I discuss working on the series, the legacy of Wu-Tang Clan, his journey as an artist, his role in "The Forty-Year-Old Version" and more. Season 2 of "Wu-Tang: An American Saga" is currently airing on Hulu.

First off, I want to congratulate you for your very dope portrayal of Ol' Dirty Bastard in Hulu's, "Wu-Tang: An American SAGA". I just binge watched the first season a few weeks ago for the first time and you most definitely stood out. How did the role come about? Also, did you choose him specifically to portray?

Thank you! I really appreciate that. The role pretty much came as any normal role. At first, I actually went in to audition for the character Sha but they kept calling me back for ODB. I had done a few speaking roles before that but I was never on screen longer than 30 seconds. It was all a blessing.

The members of Wu-Tang all have their own look, sound and personality but ODB was always hard to miss. Did you do anything extraordinary to get into character?

I watched everything I could find on ODB to get into character. I like watching his freestyles before I do a scene. It puts me into a certain space that helps me develop the character but Ason still never comes alive fully until the grills come in.

Since working on the show, what have you learned about both Wu-Tang as a group and ODB that you didn't know prior to?

There are a lot of things that I didn't know about the group and ODB specifically. I didn't know how the clan originally came together. I never knew ODB was actually a ladies' man either. He was like a smooth dude who listened to R&B, believe it or not.

Wu-Tang's debut album, "Enter the Wu-Tang (36 Chambers)" was released when I was in the 3rd grade. I was living in Germany at the time (military brat) and I remember a physical altercation between 2 older kids that were arguing about whether the group was dope or not. I

remember that story because that is how I was introduced to Wu-Tang....by watching these kids tussle because obviously, one of them liked the group A LOT. Being that it has been almost 30 years and the group has become iconic and still has die-hard fans till this day, what do you think makes the group so special?

That is a crazy story by the way but I think the group is special because of their connection with the universe. They practice supreme mathematics. Their unity is something to admire. Also, the fact that this is a group of Black Kings calling themselves, Wu-Tang Clan. I feel like it opened endless portals for them.

Did you grow up a Wu-Tang fan? If so, what are your "Top 5" Wu-Tang records?

I got into Wu-Tang when I was about 16 through some of my homies. We were making music and happened to rap over a few of their beats. My Top 5 Wu-Tang records are:

1. *Can It All Be So Simple*
2. *Wu-Tang Clan Ain't Nuthing Ta F' Wit*
3. *Ice Cream (Raekwon feat. Ghostface Killah, Method Man & Cappadonna)*
4. *C.R.E.A.M.*
5. *Da Mystery of Chessboxin*

Break down the process doing all of the photoshoots for promo for this show. What can you tell us about the creative direction and preparation there?

I can tell you that we wanted to capture the essence of what the group stands for. That is why you see us in front of the subways and in front of Staten Island landmarks. It is basically foreshadowing the show.

I'm sure you've met members of the group at this point. From your perspective, which of your castmates do you think had the most challenging time becoming each member of the group? If I was interviewing one of them, I'd think it would have been you.

I definitely would say I had a big challenge but besides me, I would think Ashton's character is very challenging because I feel as though The RZA was the quietest in real life but he also the one with the most lines on the show.

How was "Dinner w/ The RZA"?

Hahaha! Dinner with The RZA is legendary! I'm thankful to have had many dinners with the icon. He is vegan so we don't eat the same but maybe one day I'll become a vegan. It is better for the environment.

How long have you been making music yourself and what projects/singles have you released so far?

Yo, I've been making music for about 10 years now. I started off in a group then went solo. I've dropped one project and a few singles throughout the years. I was really young so I look at all those years of experience as artist development. I'm planning on releasing a lot of new music soon that is going to blow people's minds!

Where are you from originally and what was your childhood like?

I'm originally from North Philadelphia and growing up in North Philly was super though. There is little to no opportunities to become anything there. I love it though because it gives you character development. It makes you a certain type of person and if you can survive that I feel like you can really do anything.

Was acting always something you wanted to do?

I always wanted to be superstar. I thought my music would pop off first but the acting just took off first. That just goes to show you that it is important to have a couple of hustles. There is no telling where I would be if I never tried acting.

Tell us about your experience working on "The Forty-Year-Old Version" as Kamal.

I had great experience on *The Forty-Year-Old Version*. That was my first film and I was coming fresh off season 1 of *Wu-Tang: An American Saga* so I was ready to work hard for my next project. I met the director, Radha Blank and really enjoyed her energy. I love the whole cast. Every main character from that movie is a future star in the entertainment industry. Imani Lewis is an icon and she brings a lot to characters she plays.



Haskiri Velazquez is a beautiful soul and is now starring on Peacock's *Saved by the Bell* revival. AJAY (Antonio Ortiz) is also out here killing it. He is now a series regular on, *Power Book III: Raising Kanan*.

Who are your "Top 5" artists from Philly?

TJ Atoms, Tierra Whack, Lil Uzi Vert, Meek Mill and Leaf Ward.

Inspiration comes in many forms. What/Who are you inspired by?

I am inspired by life and art. Everyday situations inspire me to do something. Just living inspires me.

I'm going to throw a few names out there. Say whatever comes to mind.

a) Orange is the New Black: One of my first acting roles and probably the biggest scene I had before *Wu-Tang: An American Saga*.
b) Dave East: That's my folks. He is a real cool dude and my Gemini brother.

c) Turnt: My nickname I got in Philly as a kid. I was really *Young Turnt* and it was my other side of me. I was always turning up....not just partying but within life, going to the next level.

d) Lena Waithe: That is the GOAT. I respect everything she is doing for the culture and she also produced the first movie I was in *The Forty-Year-Old Version*.

Name 3 things that you have learned about yourself over the COVID-19 pandemic.

For one, I learned to have more patience and not rush things just to get them out and to really take my time with what I'm doing. I also learned how to protect my energy even more. Lastly, I learned that I can survive a pandemic, haha!

Tell us something about yourself that most don't know.

One thing people may not know about me is that I am really big on energy. I believe energy is everything. I sleep with crystals next to my bed and I credit a lot of my success to my relationship with the universe.

Lastly, what can those who have not started season 2 of "Wu-Tang: An American Saga" expect?

They can not expect a lot from season 2, especially a lot of popular Wu-Tang Clan songs!

Follow TJ Atoms on Instagram and Twitter @tjatoms.

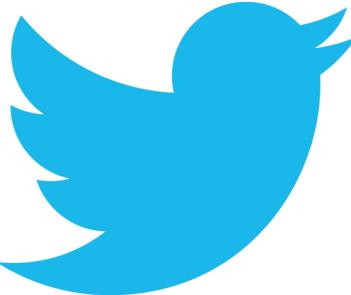




WU-TANG: AN AMERICAN SAGA

A hulu ORIGINAL

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TWEET DAT!

@AhmadDavisPR: Stop smashing your baby face in the birthday cake so you can go viral

@DavidDTSS: Black folks shunning Hilfiger is one of the most fascinating cultural moments of my lifetime

@MouseJones: Seeing artists of today & their teams always complaining really makes you appreciate Ja Rule. Cuz i dont think we ever seen fans turn on a nigga so quick for nothing he did, himself and i never seen him complain or blame fans...

@ellipsi_music: Fear will destroy you if you let it

@CariChampion: I'm getting emotional for just a second. @Candace_Parker went home to WIN.

@yah_servant: Prophecy is being fulfilled before our eyes.

@actatumonline: People who treat you like an enemy after you turn down their romantic advances are the worst. But their actions prove exactly why you made the right decision.

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WU TANG: AN AMERICAN SAGA

@mama_mia_09: The guy that plays ghostface killa is fine

@GaudyGalliano: WU TANG SAGA REALLY THE BEST SERIES OUT RIGHT NOW

@AkainuBerbaric: Episode 8 of the Wu Tang series is probably the best one yet I'm crying grown man tears rapping along to Protek Ya Neck, M.E.T.H.O.D Man and Can It Be All So Simple real rap fans we really won with this show

@Suvy1of1: Meth, Ghost, Chef, GZA & ODB the only characters that fit on Wu Tang series...RZA talking is annoying

@AmaniNei4: My pops puttin me on Wu Tang when i was in elementary makes me appreciate this Wu Series 10x more.

@xoxo_nadja: & Shameik Moore from the wu tang series look so good with them grills yo

@givemeachance92: I'm surprised Someone didn't kill ghostface killer his mouth was terrible according to the wu tang series

@LADuce_: Was late on that Wu Tang Series That Shit Got Me Hooked

@Phil_Lewis_: I've been reading as many articles about Hulu's Wu Tang Clan series as I can because I need to know how much of it is true

@holisticchottie: I really really really love how they illustrate their creative processes on the wu tang series.

@ChillDaddie: I love it how on the Wu Tang series whenever someone asks Ol Dirty Bastard why he would call himself that, and he replies "cause aint no father to my style."

@QreamAbdulJabar: That brother playing Ol Dirty on the Wu Tang series deserves an Emmy

@splasshh88: I love the wu tang series! Like every body understood the assignment

@fforgivejas: this wu tang series has me in a chokehold

@MrLockett81: In the Wu Tang series, which acting job was the best Rae or ODB?

@KingMeKD: Everytime I watch one of these shows like the Wu Tang series I get mad because somewhere along the line there was a white person who controlled what music we got & what music never saw the light of day.

@dubrollin060: My boy that play Raekwon in the Wu Tang series the same dude that played Malcolm in the movie Dope. Dude got range like a mfer



PHOTOS
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DELENCE A. SHEARES SR.

VERSEBOOKS.COM

Words + Interview By Lucky Smith

Want to be an NFT? An NFT (non-fungible token) is described as a unique and non-interchangeable unit of data stored on a digital ledger (blockchain). NFTs are heavy on the rise and have been utilized by both superstars and average Joes alike, generating millions of dollars for some. With that being said, Meet Delence A. Sheares Sr., Chairman/CEO and Co-Founder of VerseBooks, Inc., an innovative entertainment-based app and NFT marketplace. During his conversation with us, Delence talks NFTs, his love for and the cultural significance of the Wu-Tang Clan, music, the mini-feature "Black Salt" and versebooks.com.

First off, introduce yourself for us.

Shalawam, I am Delence A. Sheares Sr., Chairman/CEO and Co-Founder of *VerseBooks, Inc.* which was launched from an idea my partner Ryan Larry (President and Co-Founder) came up with in October of 2020.

How did you two come together to create the company?

Ryan and I met in September of 2020 through Richard, a mutual business associate and friend who connected us together regarding an app development project that Ryan was putting together for his luxury clothing brand, *Saint Esor*. Ryan lives in Columbus, Ohio seasonally and I live 2 hours away in Toledo, Ohio. On his way down to my office for our initial meeting, Ryan had a call with Matthew "M-80" Markoff regarding a verse licensing service that they had been operating for some time together in an unofficial mutually beneficial capacity.

During our meeting, Ryan brought up the idea and asked me if it was something that I thought could be turned into a business model via an app platform. I added my experiential knowledge of app development, blockchain, NFTs and smart contracts to the mix while informing him that in my professional opinion the idea would revolutionize the music industry. Before the conclusion of our meeting I offered Ryan a development and partnership opportunity to move forward with the idea and the rest was history.

What exactly is VerseBooks?

VerseBooks is more than an app. It is the redefinition of innova-

tion for the music industry with so many different use cases and advantages. It is the perfect mixture between music, art, technology and culture. *VerseBooks* in short is a music creator centric NFT marketplace which enables music artists, creators, DJs, record labels, songwriters, producers etc. to protect their music intellectual property using the power of smart contracts via NFTs. Unlike your traditional NFT marketplace, *VerseBooks* enables you to write your lyrics using our platform and convert your lyrics into smart contracts using our technology platform under a SaaS (Software as a Service) model.

The smart contract created by turning your actual lyrics into NFTs is similar to the old "Poor Man's Copyright" because it creates an immutable time stamp on the blockchain with the meta data of the song lyrics including your ownership details. We have also created an API which can push the meta data to your performing rights organization such as ASCAP, SESAC, and BMI and/or the US Copyright office to further register your music intellectual property using the traditional methods. *VerseBooks* is a social marketplace as well where using our VersePools features, music creators can collaborate on creating new music using smart contracts and fractional ownership of the music IP.

In order to protect and store the NFTs we have created an easy to use internal VerseWallet which is unlike most NFT Marketplaces that require you to login into a third party wallet to engage with their marketplace and sometimes, that can be very difficult for someone new to blockchain.

VerseBooks is also innovative in the sense that it enables a direct to fan engagement strategy for all types of music creators to release songs, albums, soundtracks, instrumentals, EPs and more directly to their fans using NFTs. This cuts out the middle men and allows the music creators to obtain a much higher percentage of their revenue from their content unlike traditional methods of distribution such as streaming or using a traditional record label.

Even a record label can use *VerseBooks* to release content directly to fans and earn greater revenue and return on their investments. *VerseBooks* is a prime and key innovation in the music creation process and is helping music creators of all kind take control of their music careers and intellectual property. With the power of social media as a marketing tool, any music creator can mint NFTs using *VerseBooks* and directly release them to their fan base as a music collectible. Their fans can then stream the music directly using the *VerseBooks* platform including on the web or mobile apps.



Very dope. What made you decide to start with Wu-Tang Clan and what is your connection with them?

We decided to work with the Wu-Tang Clan because they are Hip-Hop royalty and are a dynamic pillar to the culture. Our connection with them beyond being fans of Wu-Tang Clan is that they are one of the first artists which we onboarded content in the form of NFTs onto the *VerseBooks* platform in the form of AudioVerses. Thanks to the relationships of our Director of Music Licensing/A&R Matthew "M-80" Markoff; he ushered in a direct relationship with Wu-Tang Clan for *VerseBooks* to help empower our business model, credibility, and to foster innovation with a Hip-Hop powerhouse such as the WU.

What does Wu-Tang mean to the culture from your POV?

When you think about the 36 chambers and the innova-

tion and independence of music creativity; you think about Wu-Tang. When you reflect upon the culture of music, film, and art; you think about Wu-Tang Clan. There are not many historic MC's who personify the epitome of Hip-Hop while over decades having a style that seems to transform with the culture while maintaining originality.

Do you think they get the recognition they deserve?

I think that they get the recognition that they deserve to the extent that no one can deny their greatness. I think that in the sense of do they receive the utmost honor that they should as being Hip-Hop royalty; NO! However, Wu-Tang Clan is likened unto a fine piece of art or a renown master artist like Picasso or Rembrant of Hip-Hop who won't be fully acknowledged unto the dawn of their transcendence from this physical world into the spiritual realm.

Tell us about the film, "Black Salt".

Black Salt is a Black Superhero film franchise created by Owen Ratliff of Ratti Entertainment. It also has a direct connection with Wu-Tang Clan and *VerseBooks* as the record by myself (IamGoldFInger) "Black Superhero" Ft. RZA is from the official film soundtrack of the *Black Salt* mini feature film. It has been released on *VerseBooks* as a NFT and it is epic in the sense that it represents the power of the independent black owned film production company breaking into mainstream with a complete film franchise including comic book, graphic novel, video game and merchandise.

Black Salt is a film that reflects the culture of Hip-Hop, Shaolin, Martial Arts, and Black Superheroes. The film synopsis is a CIA's deadliest agent uncovers a plot by an ancient secret society that can wipe out any ethnic group off the face of the Earth. With the success of Marvel's, *Black Panther* grossing over a billion dollars in the box office in less than 30 days, now comes Samuel Lincoln Tharpe better known as *Black Salt*.

Black Salt is an action film franchise based on a comic book series. The story is an epic thriller merging the world of modern-day espionage and political intrigue with the ancient world of martial arts. Yu Bai Shek runs across a young African American boy and his mother just as they are assaulted by common street thugs. The Shaolin master saves the boy but the mother tragically dies from an accidental knife stab to the heart. Filled with compassion and acting against his sacred traditions, Master Yu resolves to raise and train the newly orphaned boy. The boy's name is SAMUEL LINCOLN THARPE aka *Black Salt*.

Ben Ramsey directed the *Black Salt* mini-feature. He has also directed *Love and a Bullet*, *Blood and Bone* and written *The Big Hit*, *Dragonball: Evolution* and *Luke Cage* for Marvel Comics. The stellar and talented cast is comprised of Kinyumba Mutakabbir (*True to the Game 2*, *Iron Man 3*), Michelle Charlene Lee (*Black Widow*, *Venom*), James Lew (won an Emmy for *Luke Cage*) and Ron Yuan (*Mulan*, *The Accountant*). Owen Ratliff is the creator of the *Black Salt* franchise and has co-produced a psychological thriller entitled *Unstable Minds*. He also produced a boxing proof of concept film entitled *Get Up Joe* and *Umoja*. The *Black Salt* mini-feature has turned into a cult classic.

It also won the HBO/Cinemax *Urban Action Showcase* out of 250 films and received a licensing deal. HBO confirmed that it has accumulated well-over 5 million views across all Max platforms. The *Black Salt: Corruption* video game will be released in the fourth quarter of 2021 on Steam and Nintendo Switch and has deals with Xbox and Sony PlayStation.

So, the first NFT is the Wu-Tang Jordan 11. Explain what that is and what's included?

VerseBooks will host the one-of-a-kind Wu-Tang Jordan III Prototype Sneaker Auction and exclusive NFT artwork. *VerseBooks* is one of the first black owned music NFT marketplaces, leveraging the power of blockchain technology and smart contracts. The platform also specializes in other genres of entertainment. *VerseBooks* enables any user such as a songwriter, record label, publishing company, filmmaker, artist, producer or fan to mint NFTs from various forms of content including lyrics, audio verses, instrumentals, album artwork, video visuals, GIFs, songs and sell the product on our marketplace.

The auction started on October 1, 2021, and will last for 30 days on www.versebooks.com and had an open bid of \$20,000 for the 1 of 1 *Wu-Tang Jordan III Prototype* Sneaker.

RZA, GZA, Ghostface Killah, Raekwon, Method Man, Inspectah Deck, Masta Killa, U-God, Young Dirty Bastard, Mathematics, Killah Priest and Cappadonna.

The winner of the Sneaker auction will receive the following:

- 1 of 1 *Wu-Tang Jordan III Prototype* Sneaker (The Sneakers come with a custom-made)
- An exclusive NFT artwork of the
- A digital copy of the *Black Salt* mini-feature film.
- A copy of the *Black Superhero* single featuring RZA.
- Exclusive NFT artwork of the autographed 1 of 1 *Wu-Tang Jordan III Prototype* Sneaker
- The autographed 1 of 1 *Wu-Tang Jordan III Prototype* Sneaker.
- *Black Salt* mini-feature film.

Do you have any other NFT's consumers can purchase?

Yes, we have various other NFTs available on the platform

including the new hit record *Black Superhero* ft. RZA NFT for \$1 which also includes the autographed artwork 1 of 1 *Wu-Tang Jordan III Prototype* sneaker. The unique thing about *VerseBooks* is that ANY visual artists or music creator can sign up to our platform and mint their own NFTs to sell to our growing userbase or their fans and followers. We charge a 8% commission for the sale of the NFTs and the remaining 92% goes directly to the creator. The creators can also determine a perpetual royalty to receive from the resale of their NFT; where every time their NFT is resold forever they will receive a royalty directly sent to their VerseWallet via a smart contract enabling the creator to not have to rely on a middle man.



When can they access the Wu-Tang Clan Jordan 11?

They can access the *Wu-Tang Clan Jordan III* auction now! It is live and able to be bid on. They can also now access the \$1 NFT for new hit record *Black Superhero* ft. RZA which comes with unique limited edition artwork.

After this release who are some other notable names we can expect from you?

We have a lot of drops coming up including over 120+ influencers, music artists, producers, visual artists, celebrities, and even a Rap Battle series of NFTs called *MC W.A.R.* with historic battle rappers such as VADO, Oun P, Charlie Clips, Saigon, E Ness, Big T and more! Stay updated by visiting *VerseBooks.com*.

Lastly, how can people contact you or get a NFT?

Anyone can contact us, create their own NFT or purchase any NFT on *VerseBooks* by simply visiting *VerseBooks.com*.

CHECK ME OUT

RUFF ENDZ

REBIRTH

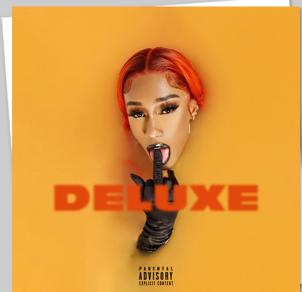


RUFF ENDZ's latest album release, "REBIRTH" debuted at #3 on the iTunes R&B charts. The group celebrated chart-topping success of the album with a Billboard-reveal in Times Square where fans joined the group for social-distancing photos, autographs and a pure celebration in the middle of Times Square.

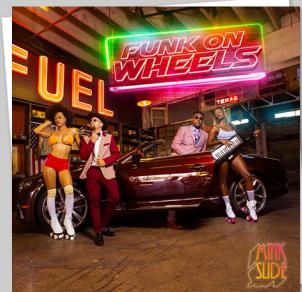
"The inspiration behind this album was birthed out of our



TECH N9NE
ASIN9NE
KANSAS CITY, MO



BIA
FOR CERTAIN (DELUXE)
MEDFORD, MA



MINK SLIDE
FUNK ON WHEELS
LOS ANGELES, CA

experiences, both personally and professionally. Musically the album embodies elements from the classic era of R&B which we thought were important to preserve but still be able to incorporate a 2021 perspective," mentions Ruff Endz.

"We are excited about this project because it's a true expression of how we really feel as men. We see life as a roller coaster of emotions and "REBIRTH" is a reflection of us riding the emotional ups & downs of life. Each song shares about an emotion that we have experienced and how we dealt with those situations," adds the group.

Overall, the tone of this album is positive, so it doesn't matter where you are in your life there is something for you on this album that is sure to satisfy your R&B appetite.

CONNECT WITH RUFF ENDZ:

Website - www.OfficialRuffEndz.com

Instagram - [@OfficialRuffEndz](https://www.instagram.com/OfficialRuffEndz)

Facebook - [/OfficialRuffEndz](https://www.facebook.com/OfficialRuffEndz)

Contact Ra-Fael Blanco at 2R's Entertainment & Media PR (For SRG/ILS Group) at 646.326.4803 or via email: TWORsEnt@aol.com.

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